

PLP Innovation and Technology Opportunity Grant Program Application

Library Name: Pleasanton Public Library

Project Title: Tailored Recreation & Education Collections (TRECs)

Select category you are applying under:

Category A: Innovation and Technology Opportunity Grant

Category B: Grant Replication Program

If Category B is selected, enter the name of the grant you are replicating:

1. Please provide a one paragraph project summary.

To take advantage of the unique structure of the Pleasanton Library and Recreation Department, which combines library and recreation services staff into a single, cohesive team, the Pleasanton Public Library seeks to implement Tailored Recreation & Education Collections (TRECs). This will be an innovative approach to collection development, access, and programming, by providing Pleasanton residents access to library materials and services, tailored to wherever their journey in the City begins. To kickstart this substantial project, Pleasanton Public Library has identified three key locations within the department for an initial project launch: the Alviso Adobe Community Park, the Gingerbread Preschool, and the Amador Recreation Center. Ventures at the Alviso Adobe Community Park will include the creation of a physical materials collection focusing on local history and nature topics, as well as a lecture series featuring historians and other presenters. Efforts at the Gingerbread Preschool will focus on substantially adding to the site's existing in-house book collection, with the goal of adding checkout capability for take-home use of materials. Additions to the Amador Recreation Center will include a collection of books geared towards teens and tweens as well as a collection of role-playing and tabletop games that students will utilize in an after-school setting.

Contact

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2. Explain how this project fits with the library's strategic directions.

As adopted in its 2019-2024 Strategic Plan, the Pleasanton Library and Recreation Department's mission is for community members to "Start your journey here. Discover. Connect. Enjoy." Innovation is highlighted as one of the Library and Recreation's five values where: "We continuously pursue innovative training and new best practices to improve service delivery and enhance our ability to appropriately serve the changing needs of the Pleasanton community."

All four major goals adopted in the Strategic Plan are applicable to this project, including:

Goal A: Deliver exceptional programs and services that meet the needs and interests of the community.

Goal B: Deliver quality customer service and foster effective communication and engagement with the community to encourage participation in city-sponsored activities and events.

Goal C: Enhance customer experience through technology and facilities that support the mission and vision of the department.

Goal D: Foster a productive and engaged workforce committed to providing quality service in a way that reflects the department's organizational mission, vision, and values.

3. Please provide a detailed description of the proposed project including the population served and the demographics of that population.

Throughout the COVID-19 pandemic, Pleasanton Library and Recreation staff have been working outside our typical responsibilities to reach the community in new and innovative ways, resulting in deeper insight of the communities we serve and inspiring us to further extend our services in new ways. The Tailored Recreation & Education Collections (TREC) project will not only deepen these connections to the other divisions, but it will build upon our established relationships and serve the community wherever they go. The TREC project will allow for the tailored curation of materials, focusing on utilizing existing resources and determining what is needed to better serve our communities. This will extend the Pleasanton Public Library's reach by circulating physical and digital collections to those who frequent sites outside of the Library's walls.

Target demographics for Pleasanton's 81,777-person population focus primarily on households with one or more children 18 years or younger (approximately 33,098 people or 40.5% of the population). Focusing on the entire household allows for the inclusion of our younger population and their adult caregivers, both of which will benefit from the TREC project. There is a secondary focus on the rest of the population (targeting approximately 48,679 people or 59.5%), who would be impacted by the TREC program when they visit any of the key locations.

The TRECs project transcends standard target demographics by offering a unique collection of physical and digital resources that focuses on supplementing materials for a site's location, rather than solely accommodating materials for a specific age range.

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Key Locations:

Alviso Adobe Community Park

The Alviso Adobe Community Park is a fully restored, interpretive park complex that educates community members on the rich history of the area. As identified in the park's [Strategic Plan](#), Goal C commits to "further develop interpretive, educational, recreational programs and special events that engage and inspire a variety of park visitors." By offering a collection of titles pertaining to local history, indigenous peoples, nature, conservation, and preservation, the TRECs project will build upon the programs that are currently offered at the Alviso Adobe. This includes field trips during the school year for elementary students, summer day camps which serve children of all grade levels, and community-wide programs that seek to enrich any park visitor.

Approximately 25% of proposed 2020-21 PLP Innovation and Technology Grant funding will go towards the development of a widely publicized lecture series featuring historians and topical presenters as well as staff-created public programs dedicated to promoting the new collections and inviting visitors to discover new materials dedicated to the site.

The Alviso Adobe Community Park will also be contributing in-kind funding amounting to \$3,000 toward the collection and a local Boy Scout troop has offered to build book shelving to house the new materials.

Gingerbread Preschool

The Gingerbread Preschool is a play-based, city-run facility that focuses on providing an opportunity for children to experience a classroom setting before entering kindergarten. With hands-on activities, crafts, outdoor play, and storytimes, children 5 years and younger can begin developing lifelong learning and social skills in a safe and welcoming environment.

Gingerbread Preschool currently has a small collection of picture books for the teachers to use and rotate into their classrooms, and the TRECs project will help to build upon this established collection. It will also extend the reach of the Library's early literacy programs, like 1,000 Books Before Kindergarten, by allowing caregivers to borrow and take-home materials that are used in their preschooler's classrooms. In addition, this project will foster the opportunity to partner with the preschool's volunteer group, Friends of Gingerbread, to continue to provide materials and resources to the teachers and caregivers in a sustained, long-term capacity.

Amador Recreation Center

The Amador Recreation Center is located within the City's Amador Valley Community Park, nestled in between the Dolores Bengston Aquatic Center, Gingerbread Preschool, and four

Pleasanton Unified schools. Mainly used for special programming and summer day camps, the Amador Recreation Center is ideal for the development of a teen- and tween-centered space for homework help and socializing after school. In the 2020-2021 school year, those four schools had a total of 4,753 students enrolled, and 75% of those students were between 11-18 years old.

The Amador Recreation Center will utilize 45% of grant funding to obtain a collection of teen- and tween-related book titles, tabletop games, and a dedicated shelving and storage space. Pre-pandemic, the Library saw up to 200 students each day after school, and there was a dedicated team in charge of creating programs and a welcoming environment. A newly imagined Amador Recreation Center will give another option to students looking for an after-school space of their own, while still offering similar library services.

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Library and Recreation staff will need to carefully coordinate the TRECs project, requiring the development of individualized implementation guidelines, along with borrowing and checkout procedures for each key location and the community members it serves. This will involve working with the staff at each location to determine current visitor and participant needs, then strategizing a seamless borrowing and checkout process for the materials. For example, to help meet the immediate demand of users on location, TRECs will offer supplemental materials for a hike on the Alviso Adobe trails or given to parents while picking up their preschoolers from Gingerbread. Additionally, the Amador Recreation Center will expose students to the Library's services and allow them to access a location that is already on their way home from school.

The TRECs project serves the dynamic needs of the community in real time by highlighting the key library services that are most relevant to the site-specific community. It will also build upon other recently successful grant projects coordinated by the Pleasanton Public Library Staff to bring services and resources directly to our community members, namely the 2018-2019 LSTA CopyCat Grant project "Robots on the Loose!", the 2019 PLP Innovation Grant project "Digital Pop-Ups", and the 2021 PLP Innovation Grant project "Take-Home Laptop Lending".

4. What are the goals and objectives of the project?

1. By March 2022, staff will have created a collection of 100 items at the Alviso Adobe Community Park that focuses on local history and nature education.
2. By June 2022, a TRECs speaker series will have launched at the Alviso Adobe Community Park with an average attendance of 20 participants.
3. By June 2022, a collection of at least 50 titles and games will have been created at the Amador Recreation Center, including mobile shelving and the development of a borrowing and checkout process.

4. By August 2022, 50 people will have checked out an item from the Alviso Adobe collection.
5. By September 2022, at least 50 middle and high school aged youth will have participated in a program at, or checked out an item from, the Amador Recreation Center's TRECs collection.
6. By September 2022, staff will have bolstered the Gingerbread Preschool library with 50 new titles and created a checkout process for take-home borrowing.
7. By December 2022, at least 50 items will have been borrowed and taken home from the Gingerbread Preschool collection.
8. By December 2022, at least two additional sites will have been identified for future extensions of the TRECs project.

5. Please include your project timeline (include detail of activities).

Nov 2021	Order curriculum bags for Gingerbread take-home borrowing Coordinate with Alviso Adobe staff to order field & animal guides, history folklore, and science books for the Alviso Adobe Work with Gingerbread staff to order TRECs titles and develop a borrowing and checkout process
Dec 2021	Book presenters for Spring lecture series at Alviso Adobe Community Park
Jan 2022	Order teen and tween titles and tabletop games for Amador Recreation Center collection Launch Gingerbread TRECs collection and take-home borrowing
Feb 2022	Procure shelving for Amador Recreation Center collection Receive shelving for Alviso Adobe Community Park collection from the Boy Scouts
Mar 2022	Alviso Adobe Community Park collection available to the public
Apr 2022	Speaker series launches at Alviso Adobe Community Park
May 2022	Amador Recreation Center collection available to summer day camps
Jun 2022	Begin pilot programming at tween summer camps that utilizes both the collection and the Amador Recreation Center space

Amador Recreation Center pilots continue during tween summer camps

Amador Recreation Center collection ready and available for after-school use

Identify at least two additional sites for future TRECs extensions

6. Please indicate how you will evaluate success of your project.

Quantitative and qualitative data gathering will be utilized in the evaluation process. Library staff will use post-program or post-checkout surveys, interviews and conversations with participants, program observation, pilot program focus groups, and measuring circulation statistics like reservations, checkouts, and renewals. This data collection will lead to the following outcomes:

1. A majority of community members who participate in the TRECs will report that the use of these collections complemented their experiences at City facilities.
2. A majority of community members will recommend the TRECs to family and friends.
3. Community members will report an increase in community connection due in part to use of the TRECs.
4. Community members will report a heightened awareness about library collections after using a TREC.
5. Circulations from the TRECs will increase monthly during the 2022 calendar year.

7. Please detail your project budget. (Note: Indirect costs are not allowed).

Description	Percent of Total	Amount
Adobe Lecture Series – Speakers, programs & materials	25%	\$2,500
Amador Recreation Center – Teen/Tween titles	25%	\$2,500
Amador Recreation Center – Tabletop games & shelving	20%	\$2,000
Gingerbread Preschool – Preschool titles & bags	20%	\$2,000
Promotional & Marketing Materials	10%	\$1,000
PLP Fund Request		\$10,000
<i>In Kind Contributions</i>		
Alviso Adobe contributions – Books and supplies		\$3,000

8. Please indicate how the project will be sustained after the grant term is over.

With the assistance of Friends groups and site-specific borrowing and checkout procedures, this project will be largely self-sustaining. The TREC's location site staff will know which items are circulating, when the collections should be refreshed with new materials, and how to best promote the collection so it fits within any future programming at their site.

Along with the maintaining of the initial three locations, there are several other locations within the Library and Recreation Department where the potential for Tailored Recreation & Education Collections exists. During and after the grant term, the project's effectiveness will be measured (as outlined in the evaluation methods section) and staff will use that data to refine the project's initial sites and future extension projects.

Staff will also leverage relationships within the department and the site-specific Friends groups to expand to the following:

1. The Firehouse Arts Center and Harrington Gallery – to provide a collection of plays, scripts, sheet music, and art materials
2. The Pleasanton Senior Center – to provide a collection of books focusing on Large Type titles and popular authors, as well as woodworking and other site-specific topics
3. Recreation for Adults with Developmental Disabilities (RADD) - to provide a collection to aid their mission of “providing equal opportunity for personal growth for individuals with developmental disabilities through recreational activities and community involvement”
4. Dolores Bengston Aquatic center – to provide a collection focused on water safety and first aid
5. Ken Mercer Sports Park – to provide collections focused on sports, coaching, leadership, physical fitness, and physical therapy
6. Pleasanton Pioneer Cemetery – to provide topical digital resources (book lists, webpages, and databases) such as grief and loss, funeral planning, and wills and estates.

The TREC's collections will focus heavily on site-specific reading materials, but there is also an opportunity to expand the collection to also focus on creating a Library of Things. To start, the Amador Recreation Center will feature a collection of tabletop games, and if successful this would provide sufficient data to broaden and amplify the collections at the initial sites, as well as those targeted for expansion. Examples include:

1. Alviso Adobe Community Park – collection of magnifying glasses, binoculars, and flora and fauna trail guides
2. Gingerbread Preschool – collection of craft supplies and age-appropriate manipulatives
3. The Firehouse Arts Center and Harrington Gallery – collection of movie and sound recording equipment
4. Ken Mercer Sports Park – collection of balls and sports equipment

Links and Supplemental Material

Alviso Adobe Community Park

Alviso Adobe Community Park Main Building



Alviso Adobe Community Park Visitor Center



Alviso Adobe Community Park TRECs Collection Location



Gingerbread Preschool
Gingerbread Current Book Collection



Amador Recreation Center

Amador Recreation Center Building Front



Amador Recreation Center Main Hall



Amador Recreation Center Storage Room



Amador Recreation Center Rolling Storage

