# Cybersecurity: Making Your Library Defensible and Resilient

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1

This project was supported in whole or in part by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian. The opinions expressed herein do not necessarily reflect the position or policy of the U.S. Institute of Museum and Library Services or the California State Library, and no official endorsement by the U.S. Institute of Museum and Library Services or the California State Library.



2

# Today's Schedule

10:00 – 10:20 Welcome & course housekeeping

10	:20 –	10:45	Trai	ning

10:45 -	10:50	Break

- 10:50 11:25 Training
- 11:25 11:30 Wrap up

# Outline

- Week One Welcome Explanations of why and
- what's wrong
  Touch on some privacy issues.
  Why are libraries, and all of us, targets?
- Why is excurity important?
   Professionals and incentives, big money.
   What are they after and where are they working?
   Passwords
- Week Two Securing our things

- Week Two Securing our mings

   Passwords

   Passwords

   What things do we have to secure?

   Hardware software, etc

   Hardware software, etc

   How do things actually get infected? How can we spot it?

   Email, phishing browsers, VPNs, Tor, desktop, mobile, everything else.

#### Week Three - Making Your Library Defensible & Resilient

- What and why of things around the library
- Hardware, networks, ransomware
- Week Four Wrapping It All Up
  Training, planning, vendors
- Websites
  Checklists and specific steps to take
- next.

4

# **Making Your Library Defensible & Resilient**

5

# Able To Be Defended

- Defensible does not mean secure
- There are more things to defend than there are resources to defend with
- Defensibility focuses on what, why, how, when and from whom

# Defensible

A change in mindset Awareness of limitations & weaknesses Awareness of threats An admission of inconvenience A lot of hard, detailed work.

7

## **Cyber Resilience**

Your ability to keep operating when bad things happen to your IT.

The ability to withstand all types of cyber events.

- Prevention
- Detection
- Containment
- Response

8

## What's security?

Gets in the way for patrons & fails for administrators

For us, it's critical

So it's important for us to remember what others think

We need to keep in mind how security affects users

# What's security?

This is more than just tech, it's about

- 1. People
- 2. Processes
- 3. Technology

In the end, we want to have trained people using solid technology

We can't afford a security team, or even a person, we can't afford a databareach or ransomware either

10

"Security is always excessive until it's not enough."

Robbie Sinclair, Head of Security, Country Energy, NSW Australia

11

# We've been thinking...

- What do we have to secure?
- Who wants it?
- How could they acquire it?
- How could they benefit from its use?
- –Can they sell it?
- -Can they hold it hostage?
- -Can they use & abuse it?
- How damaging would the loss of data be?
- How would this change operations?
- How secure do we really need to be?

#### What's Plugged In?

It's important to know what you have & when it should be renewed

Identifying your assets needs to be a regular exercise

Shadow IT, forgotten things, outdated things, you need to know what's around the library.

Knowing what you have will **hopefully** lead to getting new stuff. Getting new stuff is important from a security standpoint.

How's that budget looking!?

Are cloud hosted things better at being updated? You don't host it, you don't need to update it?

Our risk tolerance keeps getting higher because we can't afford to buy new stuff. Keep putting it off. There's always a good reason to put it off

cost, time, expertise, capability, influence (how do YOU influence it to get done)

13

#### Change Management

When a business begins to use a change information resource (software, hardware, networks, system documentation, and operating procedures and environment) for any reason, it should be managed according to a specific process called a "control process" fixed in advance so that the transition is accomplished in an organized way in all its steps from the review to the authorization, test, implementation, and release of the changed resource.

In addition to the change management procedures, the control process should assign responsibilities and authorities to all the business staff involved.

https://resources.infosecinstitute.com/certification/change-management-cissp

14

#### Think Like A Bad Guy

1. What useful information can I see about a target from the outside?

(Enumerability)

2. How valuable is this asset to the adversary? (Criticality)

- 3. Is the asset known to be exploitable? (Weakness)
- How hospitable will this asset be if I pwn it? (Post-exploitation potential)
- 5. How long will it take to develop an exploit? (Research potential)
- 6. Is there repeatable ROI developing an exploit? (Applicability)

# But We're Just A Small Library!

16

You can't assume no one cares about what is in your library

17

We (*libraries*) are targets because we're large (*ish*) and complex (*ish*) and hard to defend, often we are part of larger organizations, (*city/county, campus*), and those other things could have way more than just the library that's way more valuable 83% targets of opportunity92% of attacks were easy85% were found by a 3rd party

Every Single Security Report Ever

19

It's Easier Being Bad

20

Security Is More Difficult

The attacker only needs to succeed once... or just keep trying

22

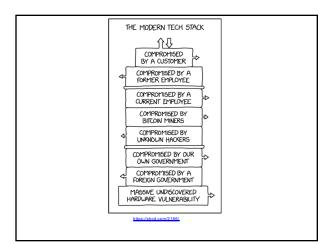
While we need to catch every single thing...

23

"In security, you almost never go from making something possible to impossible... You go from making it easy to making it hard..."

We want to make things hard on the bad guys.

urity-system





# Libraries Live Below The Security Poverty Line

We simply can't afford to reach a great level of security

Few or no IT People Few or no Security People Hard to keep up with technology and security Maintenance, planning, strategy are 2nd to OMG Depend on consultants, vendors, family, patrons, friends, volunteers, etc...

26

Staying safe takes more than just a firewall & AV/AM...





Your security software / hardware is a seat belt – not a force field.

29

What is the most important stuff in your library?

What can you not live/work/function without?

Is there only one thing?

## 1. Know your organization

2. Know your threats. Know what's happened in your library, your neighbors, all over the world. Keep current. Ask around.

3. Prioritize. Match up what you see and hear with what you have. Give it some thought and time.

4. Review and improve. Build a real model and plan. Recommendations and costs and time

31

Step 1 – Inventory & Prioritize Step 2 – What could go wrong? Step 3 – How is it Protected, how could we do better?

32

An attacker will always pick the weakest point of entry...

...but you can't know which point that is







# Public Access Computers

## Staying Safe On This Computer:

-Make Sure You Log Out

-Don't Access Sensitive Sites

-Beware of the "remember me" option

 Don't send personal or financial information via email or insecure websites

37

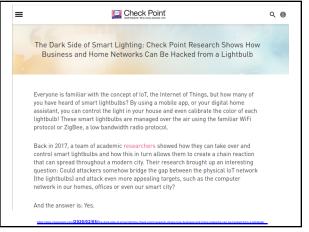


38

## What Do We Need To Protect?

Staff Computers Databases Printers / Copiers Website Servers Backups Toasters Cell Phones Wi-Fi Routers Routers Cell Phones Tablets Laptops Lightbulbs

Your Employees Homes / Phones / etc...?





#### Cybersecurity Hackers Breach Thousands of Securit Cameras, Exposing Tesla, Jails, Hospit By William Turton March 9, 2021, 4:32 PM EST Updated on March 10, 2021, 11:35 AM EST Hacker group says it wanted to show prevalence of surveillance Video footage was captured from Sequoia-backed startup Verkada A group of hackers say they breached a massive trove of security-camera data collected by Silicon Valley startup <u>Verkada Inc.</u>, gaining access to live HARE THIS ARTICLE Share feeds of 150,000 surveillance cameras inside hospitals, companies, police departments, prisons and schools. in Post 🐱 Email Companies whose footage was exposed include carmaker Tesla Inc. and In this article software provider Cloudflare Inc. In addition, hackers were able to view when inside women's health clinks, spechatric hospitals and the offices of Verkada itself. Some of the cameras, including in hospitals, use facial-recognition technology to identify and categorize people captured on the footage. The hackers say they also have access to the full video archive VERKADA INC Private Company TSLA TESLA INC 694.77 USD of all Verkada customers. https:// es/2021-03-09/h ch-of-150-000+

41

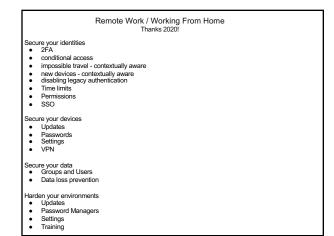
#### Remote Work / Working From Home Thanks 2020!

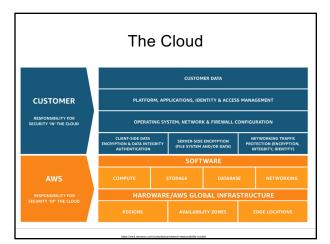
Working from home means that employees:

- Will need to be able to access systems that were intended for internal use only
- Will heavily use video conferencing platforms

Assess

- How Are Your Users Working Remotely?
- What Devices Are They Using?
- What Software Are They Using?
- How Do They Connect?
- Do They Manage Sensitive or Protected Data?
- Do They Need Access to Specialized Tools or Line of Business Applications?





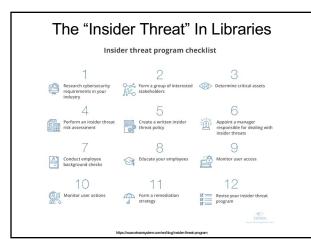
44

CSA surveyed 241 experts on security issues in the cloud industry and came up with these top 11 threats:

- 1. Data breaches
- 2. Misconfiguration and inadequate change control
- 3. Lack of cloud security architecture and strategy
- 4. Insufficient identity, credential, access, and key management
- 5. Account hijacking
- 6. Insider threat
- 7. Insecure interfaces and APIs
- 8. Weak control plane
- 9. Metastructure and applistructure failures
- 10.Limited cloud usage visibility
- 11.Abuse and nefarious use of cloud services



46





47

There are more things to defend than there are resources to defend with

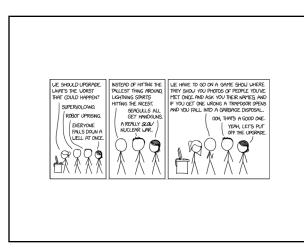
Not every asset in your organization is equally valuable

# Locking Down Computers

Patching and Updating
 –OS and \*ALL\* Applications



49





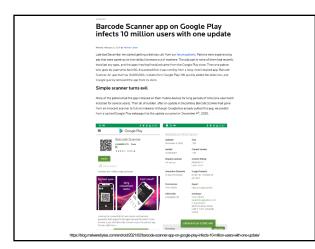
# Locking Down Computers

- Patching and Updating –OS and \*ALL\* Applications Whitelisting
- BIOS passwords
- SteadyState / DeepFreeze / SmartShield
   Check for suspicious USB additions

• Don't use Windows?

52

HIGH VALLEY NEWS			
Ransomware attack temporarily closes Northam Library	pton Area Public		
BY ANDREW SCOTT HE MORNING CALL   NOV 17, 2020 AT 8:20 PM	لو	6 4	
	LATEST LEHIGH VALLEY NEWS		
A ransomware attack forced Northampton Area Public Library to temporarily close, according to a nessage posted Monday on its website.	How the Bethlehem Steel/Chrysler Building myth grew: 65 years passed before steelmaker got credit for		
"We hope to open to the public soon," the message states. "The affected [computer] servers were aken offline and some library services have already been restored. It may be several days before all	skyscraper – by mistake 55m		
and of think and some norm y services and emissive year resource. It may be served any service an ibrary services are fully operational. We are working closely with our IT company to help prevent juture attacks. All book drops are open at this time."	Send us your Lehigh Valley Christmas light display nominations 2h	-	
The library does not store Social Security numbers or credit card payment information in its computer ystem, according to the message. Patrons who have used the library's Wi-Fi are advised to change beir passwords and regularly monitor their personal information.	MAP: Where coronavirus is in Pennsylvania NOV 28, 2020		





## Windows security baselines

#### https://aka.ms/baselines

What are security baselines?

Every organization faces security threats. However, the types of security threats that are of most concern to one organization can be complexity different from another organization. For example, an e-commerce company may focus on protecting its Internetfacing web apps, while a hospital may focus on protecting confidential padern information. The one thing that all organizations have in common is a need to keep their apps and devices secure. These devices must be compliant with the security standards (or sourch) baselines (defined by the equinization.

A security baseline is a group of Microsoft-recommended configuration settings that explains their security impact. These settings are based on feedback from Microsoft security engineering teams, product groups, partners, and customers.

55

## OSINT

### **Open Source Intelligence**

OSINT is a term that refers to a framework of processes, tools, and techniques for collecting data passively from open or publicly available resources (not to be confused with open-source software). Open source intelligence historically referred to open source information gathering via conventional channels such as newspapers, radio, TV, etc. Nowadays, to extract specific intelligence, we use:

- Blogs,
- Discussion boards,
- Social media,
- The dark web (accessible through TOR), and
- Deep web (pages not indexed by Google like a people search database).

https://osintframework.com/

56

Ransomware & Extortionware

A massive data breach has hit US Universities including Stanford University, University of California, University of Miami, University of Colorado Boulder, Yeshiva University, Syracuse University, and University of Maryland. Hackers have stolen terabytes of student, prospective student, and employee personal information including transcripts, financial info, mailing addresses, phone numbers, usernames, passwords and Social Security Numbers. These breaches are part of the larger Accellion FTA leak which has affected ~50 organizations. Students who applied to these colleges (or even have an account in the case of UC) are at risk of having their personal and financial information leaked publicly online including their Social Security Numbers. The hackers have sent emails to some victims. If you receive one of these emails, do not click the attached link unless you understand how to use Tor. The hackers are holding the universities at ransom. Unless the universities pay the ransom, the hackers will continue publishing student information.

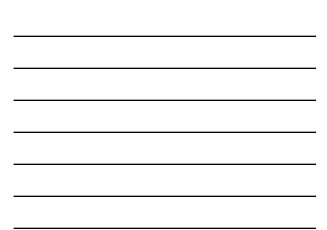
58



59











Never get into a position where you have to pay

Two different types of backups

Mulitple network segments

Virtualizing local servers can be better than bare metal?

Remember, backups cover system critical processes as well. How do you do something with no computers? Backups for processes, how do you do it manually.





#### Ransomware is commonly deployed across an environment in two ways:

1. Manual propagation by a threat actor after they have penetrated an environment and have administrator-level privileges broadly across the environment:

Manually run encryptors on targeted systems.

Deploy encryptors across the environment using Windows batch files (mount C\$ shares, copy the encryptor, and execute it with the Microsoft PsExec tool).

Deploy encryptors with Microsoft Group Policy Objects (GPOs).
 Deploy encryptors with existing software deployment tools utilized by the victim organization.

#### 2. Automated propagation:

 Credential or Windows token extraction from disk or memory.
 Trust relationships between systems — and leveraging methods such as Windows Management Instrumentation (WMI), SMB, or PsExec to bind to systems and execute payloads. Unpatched exploitation methods (e.g., EternalBlue — addressed via Microsoft Security Bulletin MS17-010)

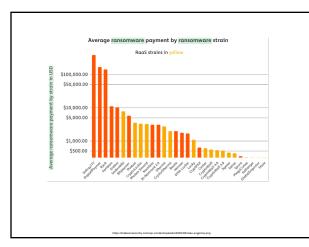
64

#### Targets of ransomware attacks

here are several reasons attackers first choose what kind of organizations they want to target with ransomware:

Easy to evade defense. Universities, small companies that have small security teams are an easy target. File sharing
and an extensive database make the penetration simple for attackers.
 Possibility of a quick payment. Some organizations are forced to pay a ransom quickly. Government agencies or
medical facilities often need immediate access to their data. Law firms and other organizations with sensitive data
usually want to keep a compromise a secret.

65





#### The Hidden Costs

Opportunity Costs

System Downtime Reduced Efficiency

Brand Damage & Loss of Trust

IP Theft

Incident REsponse

Outside Help

Insurance

Employee and Patron Moral

67

#### The obvious costs

Paying the ransom doubles the cost of dealing with a ransomware attack.

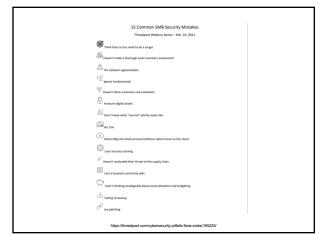
The average cost to rectify the impacts of the most recent ransomware attack (considering downtime, people time, device cost, network cost, lost opportunity, ransom paid etc.) is US\$732,520 for organizations that don't pay the ransom, rising to US\$1,44,458 for organizations that do pay.

68

#### 10 Reasons Your Library Is Potentially at Risk of a Ransomware Attack

1. Keeping Legacy Systems on the Infrastructure

- 2. Having Limited Visibility Into Assets and Their Vulnerabilities
- 3. Forgetting to Implement System Hardening Policies
- 4. Relying on Perimeter Protection and Antivirus
- 5. Keeping a Flat Network Topology
- 6. Relying on Online Backups
- 7. Exercising Limited Control Over User Access
- 8. Waiving Security Monitoring and Analytics
- 9. Underestimating Security Awareness
- 10. No Incident Response Plan or a Team to Lead It

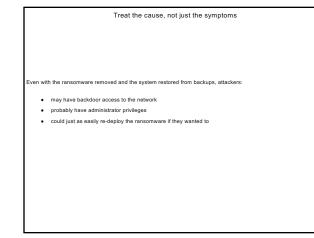


Bana	omware Infection Vector: Internet-Facing Vulnerabilities and Misconfigurations
	Know what you have, especially with public IPs
	-Patch/Update
	-Configuration/settings
	-Kill RDP and SMB
	-Settings/Configs
	-Asset / Configuration management
	omware Infection Vector: Phishing
	Train
	-Use good filters
	-User a good providers
	-Kill Office macros
	-2FA
	-Kill powershell
Ranso	omware Infection Vector: Precursor Malware Infection
	-Good AV
	-Allow Listing
	-IDS/IPS
	-Least Privilege
	-Settings/Configs
	Asset / Configuration management
	-Harden your Domain Controllers
Ranso	omware Infection Vector: Third Parties and Managed Service Providers
	-Ask questions
	-Know this is a way in
	-Keep logs
	Business transaction logging

71

#### What to do when ransomware is happening:

- 1. Know Who Is Going To Be In Charge
- 2. Document EVERYTHING
- 3. Pull the plugs ASAP. (train people on this, everyone)
- 4. Assume ALL your usernames and passwords are in the wild
- 5. Identify the Infection
- 6. Make some calls! Vendors, FBI, Insurance, what about the bad guys?
- 7. Assess the damage, what's been affected, what is it, what still works, is the virus still growing or hidden, anything have PII
- 8. Communicate! staff, board, patrons, public? admins, give regular updates
- Do you need to pay? tough call. When you're in this mess the decision can be very hard. Best to avoid being in this position. Maybe you need something back ASAP.
- 10.Reinstall your OS and software applications from the source media or the internet. (Make an image of the bad system first)
- 11.Restore from backups
- 12.Check and double check e.g. Check your email rules on infected machines



## **Breach Containment**

#### **Creating Situational Awareness** Know what's going on

Know what normal looks like strategies and procedures

#### Reducing the Attack Surface

strong patch management capabilities vulnerability scanning Network segmentation least privilege IPS/IDS/DLP

shut down a system, disconnect it from a network, disable certain functions)

74

#### Protect backups from ransomware! Put in some roadblocks!

Protect Windows

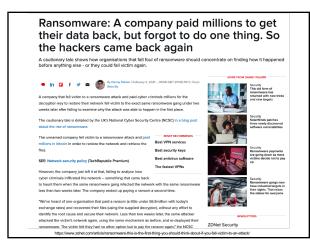
Most (not all!) ransomware attacks are against Windows, and they spread to other Windows hosts. Try making backups to Linux-based media servers, or MacOS.

#### Set backups out of the library

Whatever backup solution you choose, copies of backups should be stored in a different location. Send them to the cloud! Cloud object-based storage that can't be changed. The idea is to get your backups—or at least one copy of your backups—as many hops away from an infected Windows system as they can be. Put them in a provider's cloud protected by frewall rules. use a different operating system for your backup servers, and write your backups to a different kind of storage. (immutable backup)

emove file-system access to backups

f your backup system is writing backups to disk, do your best to make sure they are not accessible via a standard file-system directory. For example, the worst possible place to put your backup data is E\backups. Ransomware products specifically target directories with names like that and will encrypt your backups.





A key cog in this growing operation is the interdependency between those who specialize in selling access to compromised systems or stolen information, and those looking to launch ransomware attacks.

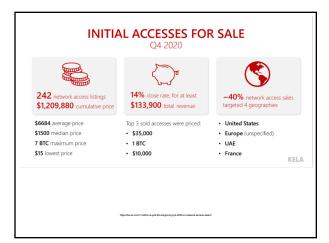
Data gathered by Intel 471 points to a pattern in numerous ransomware attacks that have occurred in the past 18 months: Criminals in underground forums will advertise access to various breached organizations, and quickly turn to sell access to the highest bidder or strike a deal with an ransomware affiliate in order to share in any profits pulled from a successful payment.

These partnerships have resulted in a flourishing submarket, where access to corporate networks is sold for sixfigure sums directly or via a partnership and cut of paid ransoms.

The compromised credentials are mostly obtained through attackers abusing flaws or security shortcomings in virtual private networks or remote desktop protocol endpoints, which provides the initial entry point into enterprise networks. Additionally, credential information can come from logs tied to infostealer malware, password spraying or other credential marketplaces in the criminal underground.

https://intel471.com/blog/ransomware-attack-access-merchants-infostealer-escrow-se

77





## Library focusing on 'Human Firewall'

By Jacob Mulliken Messenger-Inquirer Oct 20, 2019 🔍 0

#### f ¥ 🛎 🖶 🗆

The Daviess County Public Library, after months of reconstructing its technology infrastructure, has just 1% of its more than 500,000 piece collection unaccounted for after its ransomware attack in late April.

What has allowed them to recover compared to other organizations who have experienced similar attacks was a mix of a solid recovery plan and ingenuity from staff, said Library Executive Director Erin Waller.

On April 28, the library was hit with a form of ransomware called Cryptoblocker. Its files were encrypted and held for ransom to the tune of six bitcoins, or \$30,947, which the library did not pay.

"It didn't have as big an effect on us losing our collection," she said. "However, no matter how prepared you are there really is no way to stop the potential of an attack fully. A major aspect of our success so far was because we all jumped into action and got creative. If and when it happens again we will have these plans in place."

79

Posted	ree
f	00
libra	rber intrusion knocked 600 public-access computers offline at Volusia County aries; the problem has not stopped patrons' checking out materials and using it on personal devices.
Volus	ia County library computers, down since Jan. 9, will likely continue to be offline most of this week.
[REA	D ALSO: Volusia County library computers offline for more than a week]
[REA	D ALSO: Cyberattacks on Texas cities put other local governments on guard]
"An a	ttempted cyber intrusion" affected 600 computers, said Kevin Captain, a spokesman for Volusia County.
The c	ounty is investigating, Captain said.
said ir	county's technology staff were immediately notified and coordinated recovery efforts with library staff," Captain a news release late Friday, "Approximately 50 computers are back online, enabling library staff to perform n business, such as checking books in and out, and making reservations."
The li	ibrary's web page was not affected.
	ries have remained open during normal hours, and patrons have been able to borrow materials. County officials been able to bring about 50 computers online for staff.

80

Regular Volusia County Library users say they haven't been able to log onto the public computers since Jan. 8. Lucinda Colee, director of library services, acknowledged the outage on Thursday, but would not discuss specifics, referring a questions instead to a community information director. Kevin Captain has only said he is "working on your request." Neither immediately responded to messages left on Friday. Users say they have gotten little information, as well. Nothing is posted on the library's web page. A librarian and her supervisor at City Island also referred all questions to Colee and simply said the outage is an "IT issue." One, Marla Orlowski of Edgewater, said Colee returned her call and informed her the computers are out systemwide and might not be working until late next week. Colee told her Volusia has reciprocal agreements with Flagler, Lake and Brevard counties, where Volusia library users can access materials and computers. Ben DiGiovanni, a New Smyrna Beach resident, said he doesn't have internet access at home. "So if I need to do something online, like... I was looking to do something with my car insurance, the only other access I have is through my phone," DiGiovanni said. "It's much easier to use a desktop."

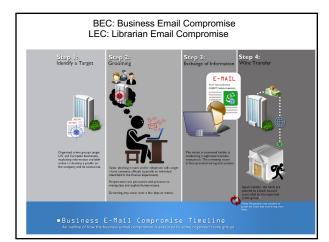
He said he's visited both the DeLand and New Smyrna Beach branches to no avail.

"It's a little upsetting," said Susan Griggs of Holly Hill. "Those computers are busy most of the time I go there. There are an awful lot of people who depend on these computers."

# **Email Threats**

Business Email Compromise (BEC) Phishing Spam

82



83

Watch out for email messages that have subjects containing words like...

request, payment, transfer, and urgent, among others.

#### 5 Common types of BEC scams:

- The Bogus Invoice Scheme- Attackers pretend to be known suppliers requesting fund transfers for payments to an account owned by fraudsters.
- CEO Fraud Attackers pose as the company CEO or any executive and send an email to
  employees in finance, requesting them to transfer money to the account they control.
- Account Compromise An executive or employee's email account is hacked and used to request invoice payments to vendors listed in their email contacts. Payments are then sent to fraudulent bank accounts.
- Attorney Impersonation Attackers pretend to be a lawyer or someone from the law firm supposedly in charge of crucial and confidential matters.
- Data Theft Employees under HR and bookkeeping are targeted to obtain personally identifiable information (PII) or tax statements of employees and executives. Such data can be used for future attacks.
- Watch those forwarding rules in Outlook!

# Hit the IC3 Complaint Referral Form ASAP! (<u>https://bacikd.com</u>) include as much detail as possible. What was the account the scammer requested? What was the *name* used for the account wire? What were the other names of companies involved? Phone numbers called, email accounts used, URL's visited? Did they send you an invoice, and if so, do you have the original copy? 2. Report all accounts i. Email ii. Social Media iii. Domains (maybe) 3. Assume You've Lost Control i. Assume inbox = fully compromised 1. all emails 2. Rules Passwords Everything A Complete BEC recovery guide: https://github.com/PwC-IR/Busine Email-Compromise-Guide

85

#### Microsoft 365 Defender Recommendations

- Educate end users
- Configure Office 365 email filtering settings to ensure blocking of phishing & spoofed emails, ٠
- Set Office 365 to recheck links on click and delete sent mail to benefit from newly acquired threat intelligence. Disallow macros or allow only macros from trusted locations. See security baselines for Office and Office 365.
- •
- Turn on AMSI for Office VBA. ٠ • Check perimeter firewall and proxy to restrict servers from making arbitrary connections to the internet to brow
- download files. Turn on network protection to block connections to malicious domains and IP addresses
- Turning on attack surface reduction rules, including rules that can block advanced macro activity, executable content. process creation, and process injection initiated by Office applications, also significantly improves defenses. The following rules are especially useful: • Block all Office applications from creating child processes

  - Block Office applications from creating executable content
  - Block Office applications from injecting code into other processes Block Win32 API calls from Office macros

  - Block executable files from running unless they meet a prevalence, age, or trusted list criterion Block Javascript or VBScript from launching downloaded executable content
  - Block execution of potentially obfuscated scripts
  - Block executable content from email client and webmail