

MOBAC Administrative Council

September 9, 2016

9:30 a.m. – 12:00 p.m.

Watsonville Public Library

275 Main St., Suite 100

Watsonville, CA 95076

831-768-3400

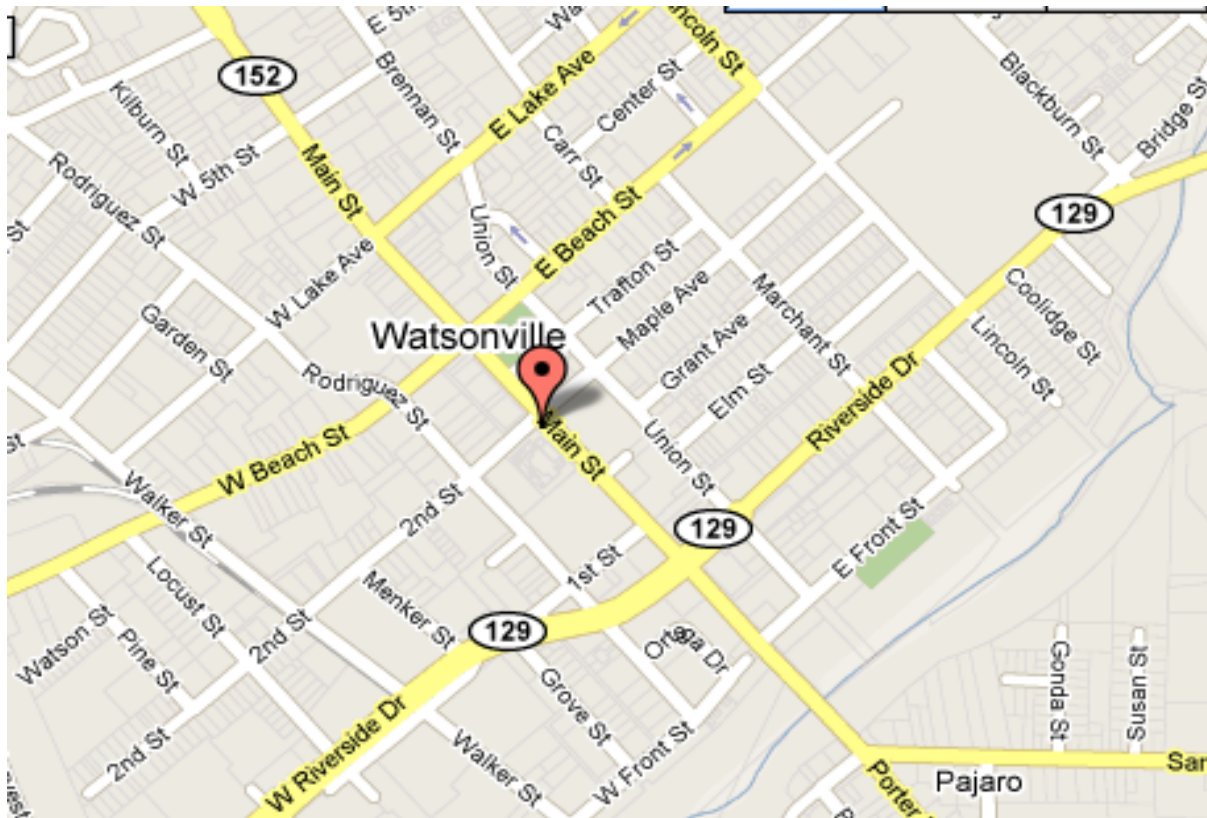
1. Call to order, introductions, announcements, proxies
2. Approval of Agenda
3. Minutes of the meeting of June 10, 2016 Attachment 1
4. Administrative Business
 - A. PLP Update - Romero/Addleman
 - B. MOBAC By-laws -MSP Attachment 2
5. Reports & Annual Reports-each committee will have 15 minutes for review and questions
 - A. ILL - Report Fink Attachment 3
 - B. Reference - Report Jacobson/Geddes Attachment 4
 - C. SPLAMBA - Report Gardner Attachment 5
 - D. Technology - Report Cardoso/Tozier Attachment 6
 - E. Literacy - Report Andrews Attachment 7
 - F. MOBAC Chair: Heitzig
 - G. MOBAC Administration: Frost

6. Public Comment – (Individuals are allowed three minutes; groups in attendance, five minutes. It is system policy to refer matters raised in this forum to staff for further investigation or action if appropriate. Translator/interpreter will be available upon request at least three days prior to the meeting. The Brown Act prohibits the Administrative Council from discussing or acting on any matter not agendized pursuant to State law.)
7. Other Business
 - A. News from libraries
 - B. Agenda items for next meeting
8. Adjournment

Watsonville Public Library

275 Main Street, Suite 100 95076

831/768-3400



Travel Instructions:

Highway US-101 South: Take US-101 South toward San Jose. Take the CA-129 exit (exit 347) toward Watsonville. Turn right onto Chittenden Road/CA-129 West. Continue to follow CA-129 West. Turn right onto Main Street. Library is on the left.

Parking: Street parking and parking garage available.

MOBAC Administrative Council

Friday, June 10, 2016

Monterey County Free Library, Marina Branch

190 Seaside Circle

Marina, CA 93933

9:30 a.m. – 11:00 a.m.

Action Minutes

Council: Eleanor Uhlinger (NPS), Georg Romero (CAB), Jayanti Addleman (MCFL), Inga Waite (MPL), Peter Liu (MIIS), Carol Heitzig (WAT), Tammy Lowery (DLI)

Others: Donna Truong (MOBAC), Irma Fink (NPS), Kristen Cardoso (MIIS), Jean Chapin (HML),

Proxies: Georg Romero for Peggy Mayfield (HCL)

The June 10, 2016 meeting was held at Monterey County Free Library, Marina Branch, and chaired by Uhlinger.

1. Agenda: Adopted (Romero/Addleman).
2. Minutes: April 8, 2016 approved (Romero/Waite).
3. PLP Update: Addleman reported that the PLP annual meeting was well attended. There were reports from Mobil Maker's space and Hacker's group from the current PLP innovation grants. Wayne Wiegand, author of Part of Our Lives: A People's history of the American Public Library was the feature presentation. Hildreth will be leaving PLP at end of July for a professor position in Washington State. There were 3 millions additional funding from the State Library for CLSA systems. Some ideas for funding statewide resource sharing were Zipbooks, student cards, e-book plaform, and digitizing projects. PLP's pitch an idea grant Student Success grant was awarded.
4. Califa Update: Sass is the incoming President and Theyer is the Vice President effective July 2016. Amy Jordan is the new Califa Member Services and Outreach Manager. Califa will issue RFP for a business plan –infopeople will be included in this process. These are current Califa projects: Total Boox eBook, Analytics on Demand, SimplyE with the NYPL to develop and end-to-end ebook solution, Enki collection, CENIC broadband and Zipbooks.
5. OCLC 16/17 Contract: Approved as amended-no group catalog for HML (Addleman/Romero)
6. Election of new Officers-Frank Wojcik as Vice Chair FY 16/17 (Romero/Addleman).

7. ILL, Reference, SPLAMBA, Technology, Literacy Committees have reconfirmed (Heitzig/Liu).
8. All committees gave their reports.
9. News was shared by libraries attending.

Next MOBAC Council meeting: Watsonville Public Library, September 9, 2016.

DRAFT MOBAC BY-LAWS (v 7 revised 2016-06-29 esu)**Bylaws of the MONTEREY BAY AREA COOPERATIVE LIBRARY SYSTEM (MOBAC)****I. NAME OF THE ORGANIZATION**

A. The name of the organization shall be Monterey Bay Area Cooperative Library System (MOBAC).

II. MEMBERS AND MEMBERSHIP

A. Any library in Monterey, San Benito, or Santa Cruz counties is eligible for membership.

B. Libraries that wish to become members shall make formal application to the Administrative Council.

C. The Administrative Council will vote on all membership applications.

D. All members shall participate equally in MOBAC.

E. Membership in MOBAC shall be contingent on the payment of an annual membership fee (paid to MOBAC's state regional library system, Pacific Library Partnership, located in San Mateo, CA).

III. ADMINISTRATIVE COUNCIL

A. The Administrative Council shall consist of one representative from each member library at the Library Director or equivalent level.

B. Members of the Administrative Council may designate proxies to attend any meeting and to vote in their stead.

C. The powers of the Administrative Council shall be as designated in the Joint Powers Agreement.

IV. OFFICERS

A. The officers of the Administrative Council shall be: Chair, Vice-Chair (whose duties include serving as Chair-Elect), and immediate Past-Chair.

B. The term of office shall be for one year.

C. Special elections shall be held as needed to fill vacancies.

D. No officer may serve more than two (2) successive terms.

V. COMMITTEES

- A. The Nominating Committee shall be appointed annually by the Administrative Council Chair and will present a slate of Administrative Council officers for voting and approval at the Annual meeting.
- B. At its Annual Meeting, the Administrative Council will approve and define charges for Committees proposed by the Chair.
- C. Special and/or Ad Hoc committees may be appointed by the Chair as need arises.

VI. MEETINGS OF THE ADMINISTRATIVE COUNCIL

- A. Meetings shall be held quarterly on the second Friday of the months of March, June, September and December unless otherwise determined by the Chair.
- B. A quorum shall consist of a majority of members, including proxies.
- C. Meetings (including Committee meetings) shall be held pursuant to the Ralph M. Brown Act, as set forth in the California Government Code.
- D. The date of the Annual Meeting will be the date of the June meeting unless changed prior to that meeting by vote of the Administrative Council.

VII. FISCAL YEAR

- A. The Fiscal Year of this organization shall be from July 1 through June 30.

VIII. AMENDMENTS

- A. Amendments to the by-laws must be presented at any regular or special meeting of the Administrative Council and shall be published in the minutes and voted upon at the next meeting.

IX. OPERATION AUTHORITY

- A. Authority for operation of the Administrative Council and the System shall derive from that granted by the Joint Exercise of Powers Agreement, and Robert's Rules of Order, Revised.

BYLAWS.DOC

Discussed: September 11, 1987
 Revised: September 15, 1987
 Discussed: June 14, 1991
 Revised: July 12, 1991

Revised: February 10, 2012
 DRAFT Revised: June 13, 2016
 DRAFT for Discussion: September 2016 meeting

Annual Report to the MOBAC Administrative Council

Fiscal Year: 2016

Committee: MOBAC Interlibrary Loan Committee

Committee Member & Chair: Irma Fink (NPS)

Active Committee Members: Claire Conklin (CAB), Rebecca Bergeon (CSUMB), Rachel Becerra (GAV), Mezairah Niduaza (HCL), Jean Chapin (HML), Ray Melendez (MCO), Jen Waterson (MIIS), Charlene Wells (MPC), Irma Fink (NPS), Sandy Eklund (SBE), Graham McGrew (SCZ), Tara Gooden (UCSC), Susan Renison (WAT)

Date: July 12, 2016

1. What did your committee accomplish during the last year?

- We held four (4) meetings throughout the fiscal year: July 14, 2015, October 13, 2015, January 12, 2016, April 12, 2016
- At our July 2015 meeting Ray Melendez provided a demonstration of WorldCat Discovery and Rebecca Bergeon shared the Copyright PowerPoint presentation from the CSU ILL Conference held in mid-July 2015.
- In October 2015 we explored the use of ZOOM virtual meeting software to encourage and enable greater participation at quarterly Committee meetings. While we encouraged members who are generally unable to attend meetings in person to try ZOOM, due to conflicting responsibilities, we have not yet had someone able to attend via this option.
- In January 2016 we viewed the InfoPeople webinar “*Introduction to Intellectual Freedom in Libraries – 2015 Update*” with Mary Minow
<https://infopeople.org/civicrm/event/info?reset=1&id=461>
- In April 2016 we reviewed our quarterly meeting schedule and agreed to continue with second Tuesdays in the months of July, October, January and April, 1:00 pm – 3:00 pm, Watsonville Public Library.
- The Committee Chair and/or a committee member attended and reported at all MOBAC Administrative Council meetings.
- We continued to add information to our **MOBAC ILL Guidelines** webpage
<http://www.mobac.org/committees/interlibrary-loan-committee/mobac-ill-guidelines-2/> ;

we updated our calendar of activities <http://www.mobac.org/committees/interlibrary-loan-committee/ill-committee-documents/ill-committee-meeting-calendar/> ; we updated our roster/contact list <http://www.mobac.org/committees/interlibrary-loan-committee/>

2. What activities, workshops, etc. are you planning for the coming year?

- We will explore ILL tools that facilitate the sharing of electronic resources and e-books.
- We will continue to monitor and update our webpage and the **MOBAC ILL Guidelines** as needed, adding useful links and ILL “best practice” tips.
- We will reach out to members unable to regularly attend meetings to solicit input for the meetings. We will continue to encourage meeting participation via ZOOM.
- We will reach out to library directors to encourage participation in resource sharing among all MOBAC members.
- We will continue to monitor ILL-relevant webinars and workshops and may ask to host a workshop in the coming year. Planned for the October 2016 meeting is the webinar “*Unlocking the Interlibrary Loan Code for the United States*” which will explain the revised ILL Code for the U.S.; members who are able to attend other ILL conferences and workshops will report back to the committee.

3. Are there any obstacles/issues/challenges you wish to convey?

Obstacles and challenges include:

- The inability of not only member libraries, but library patrons, to see library holdings through WorldCat for those members who no longer maintain their holdings in OCLC. Additional layers of searching (searching a specific library's catalog rather than WorldCat) are now required for patrons to truly see the holdings of all member libraries. When searching WorldCat, patrons may not know that the lack of results may be that a given library's holdings are simply not represented.
- Continued loss of the California State Library ILL/Transaction Based Reimbursement program (formerly supported through the California Library Services Act).
- Due to strict licensing that limits the sharing of digital content, including e-books and ejournals, resource sharing has become more challenging as libraries move away from print to electronic content.

We request that Council encourage full participation of MOBAC member libraries in resource sharing. We are encouraged that Santa Cruz Public Library resumed participation with MOBAC ILL and hope others who have withdrawn will consider renewing participation.

We request that Council encourage full participation of member libraries' designated ILL Committee representatives at quarterly ILL Committee meetings.

Annual Reports are posted to our Committee website:

<http://www.mobac.org/committees/interlibrary-loan-committee/ill-committee-documents/ill-committee-annual-reports/>

Annual Statistics – FY 2016 (July 1, 2015 – June 30, 2016)

The following statistics represent the Borrowing and Lending processes for both Within System (WIS) and Out of System (OOS) ILL for Loans (returnable materials) and Copies (articles and other non-returnable materials). These statistics are strictly representative of ILL transactions processed through OCLC and do not reflect ILL transactions performed using other sources. Per OCLC, only requests that have an OCLC ILL Record number as part of the request are counted.

ILL Borrowing:

Although ILL Borrowing overall continues to experience a downward trend with FY 2016 showing a 6% decrease over FY 2015, several member libraries showed increased rates of borrowing in FY 2016.

ILL Lending:

ILL Lending has experienced an upward trend since FY 2014. FY 2016 shows an increase of 12% over FY 2014 and 3% over FY 2015.

A sampling of charts for both Borrowing and Lending processes are shown below. Additional data for this FY and prior years can be viewed at our website:

<http://www.mobac.org/committees/interlibrary-loan-committee/ill-committee-documents/ill-committee-annual-statistics/>

The two (2) tables below represent the percent of Within System Borrowing .vs All Borrowing (Within and Out of System) for Loans and Copies (**blue table**) AND Within System Lending .vs All Lending (Within and Out of System) for Loans and Copies (**green table**) by MOBAC member library for FY 2016. (*Note: N/A indicates no data reported.*)

MOBAC MEMBER LIBRARY	% of WITHIN SYSTEM BORROWING .VS ALL BORROWING	MOBAC MEMBER LIBRARY	% of WITHIN SYSTEM BORROWING .VS ALL BORROWING
	LOANS – FY 2016		COPIES – FY 2016
CAB	27%	CAB	24%
CSUMB	4%	CSUMB	1%
DLI	8%	DLI	4%
GAV	58%	GAV	40%
HCL	60%	HCL	N/A
HML	44%	HML	22%
MCO	14%	MCO	14%
MIIS	28%	MIIS	16%
MPC	36%	MPC	8%
MPL	NON-PARTICIPANT	MPL	NON-PARTICIPANT
NPS	20%	NPS	1%
PGR	NON-PARTICIPANT	PGR	NON-PARTICIPANT
SAL	NON-PARTICIPANT	SAL	NON-PARTICIPANT
SBE	56%	SBE	N/A
SCZ	15%	SCZ	N/A
SJB	NON-PARTICIPANT	SJB	NON-PARTICIPANT
UCSC	6%	UCSC	0%
WAT	36%	WAT	0%

MOBAC MEMBER LIBRARY	% of WITHIN SYSTEM LENDING .VS ALL LENDING	MOBAC MEMBER LIBRARY	% of WITHIN SYSTEM LENDING .VS ALL LENDING
	LOANS – FY 2016		COPIES – FY 2016
CAB	68%	CAB	14%
CSUMB	12%	CSUMB	6%
DLI	5%	DLI	5%
GAV	21%	GAV	0%
HCL	55%	HCL	0%
HML	49%	HML	0%
MCO	16%	MCO	0%
MIIS	48%	MIIS	1%
MPC	30%	MPC	0%
MPL	NON-PARTICIPANT	MPL	NON-PARTICIPANT
NPS	5%	NPS	1%
PGR	NON-PARTICIPANT	PGR	NON-PARTICIPANT
SAL	NON-PARTICIPANT	SAL	NON-PARTICIPANT
SBE	88%	SBE	N/A
SCZ	7%	SCZ	N/A
SJB	NON-PARTICIPANT	SJB	NON-PARTICIPANT
UCSC	18%	UCSC	3%
WAT	18%	WAT	100%

Borrowing Charts

Chart 1

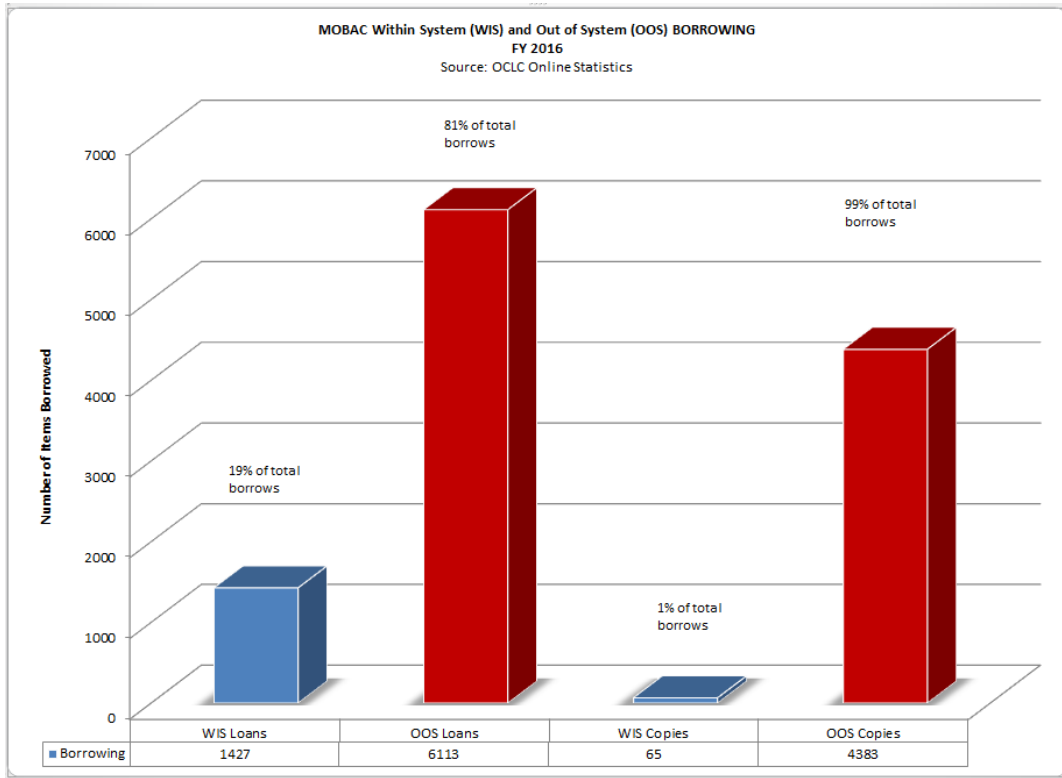


Chart 2

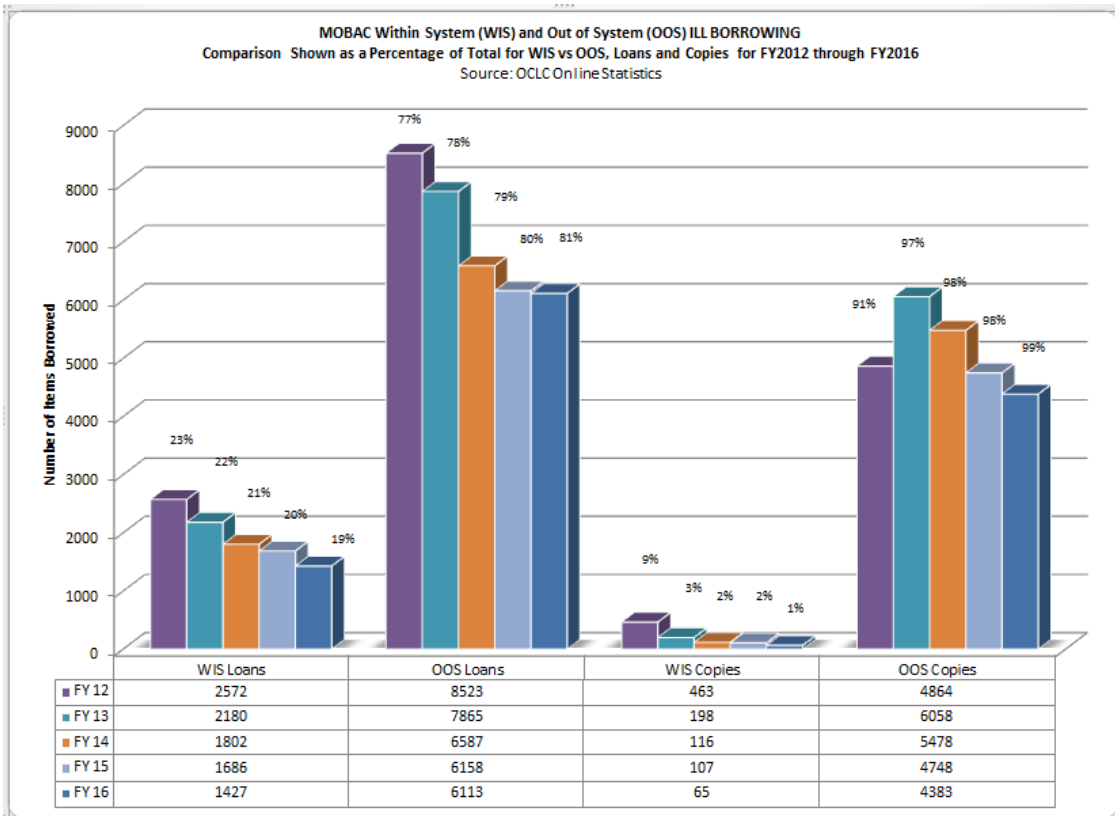


Chart 3

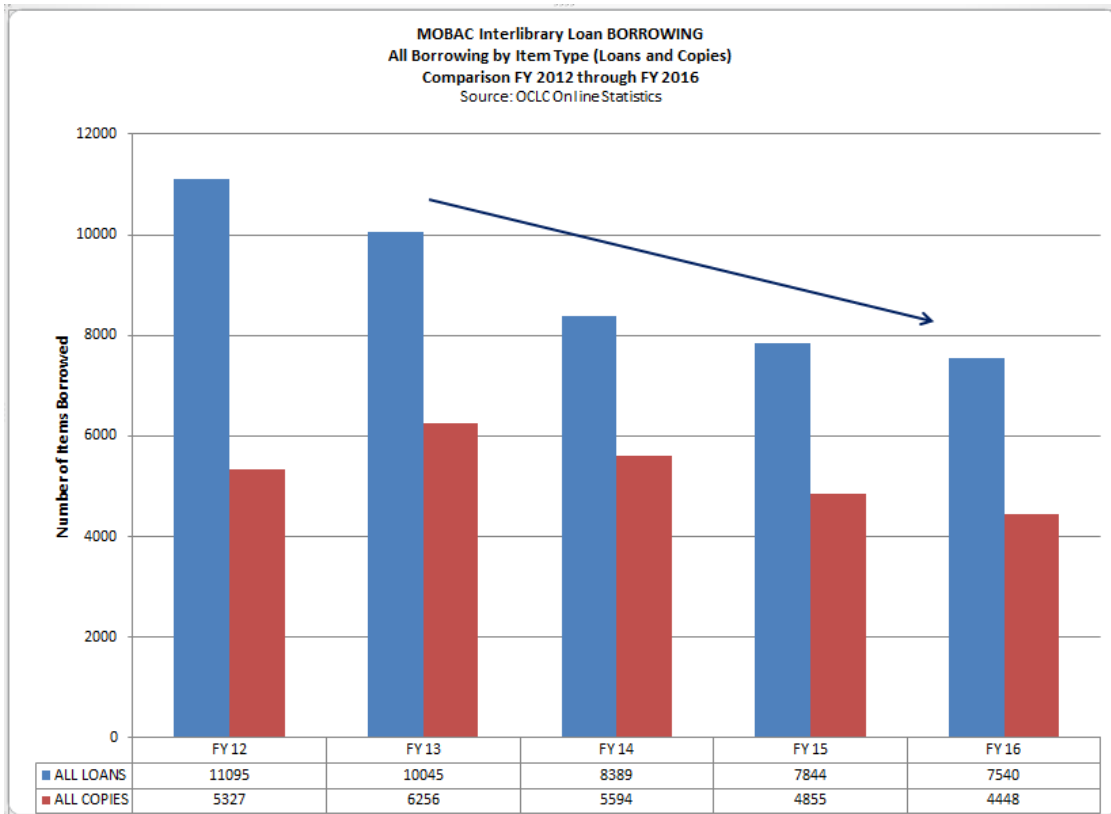
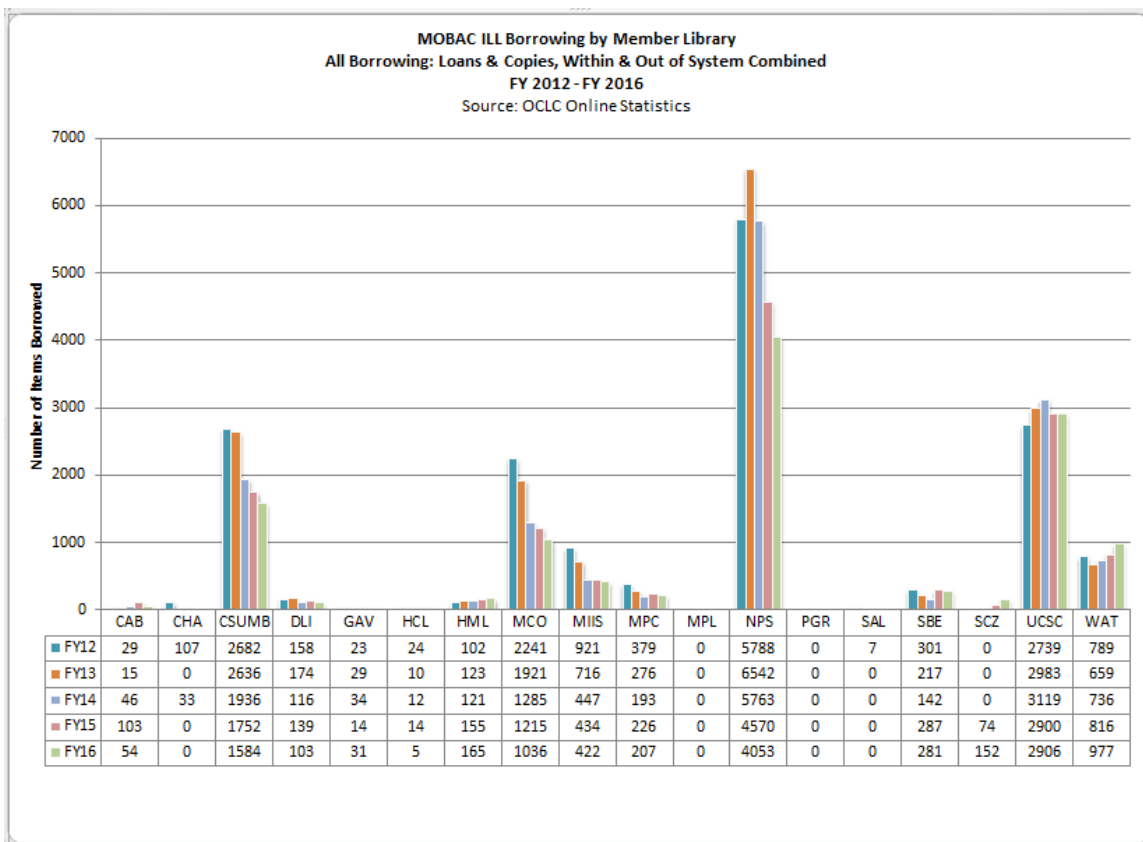


Chart 4



Lending Charts

Chart 5

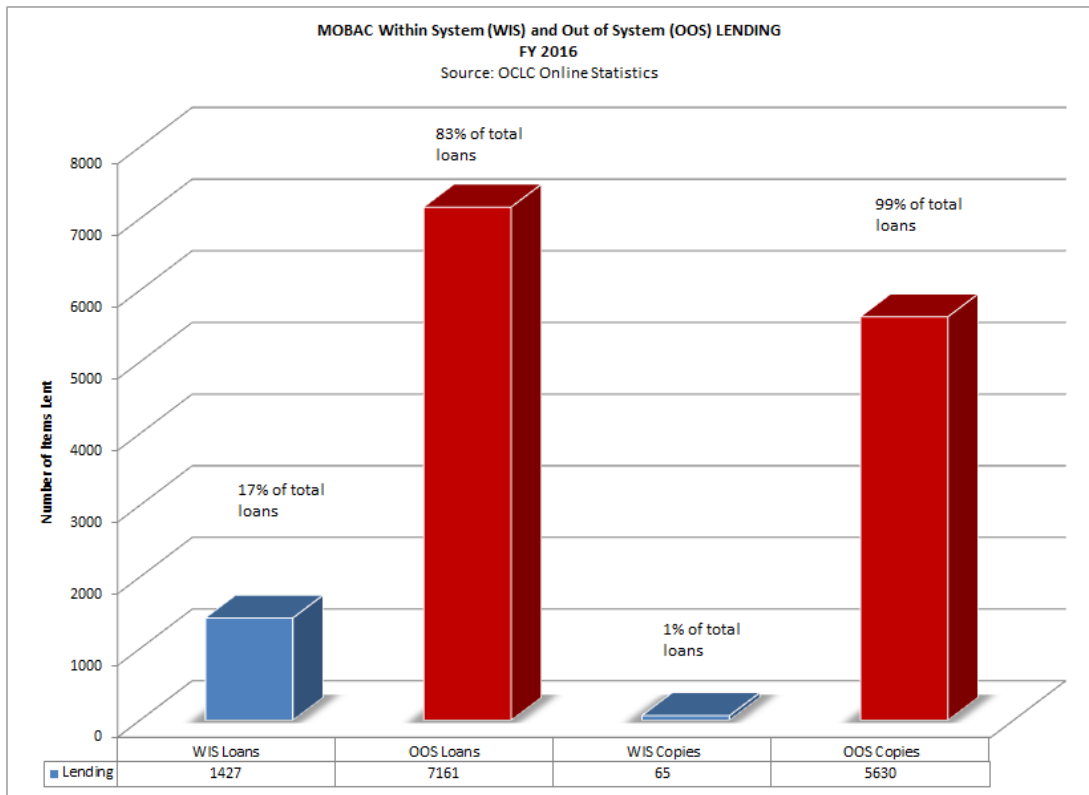


Chart 6

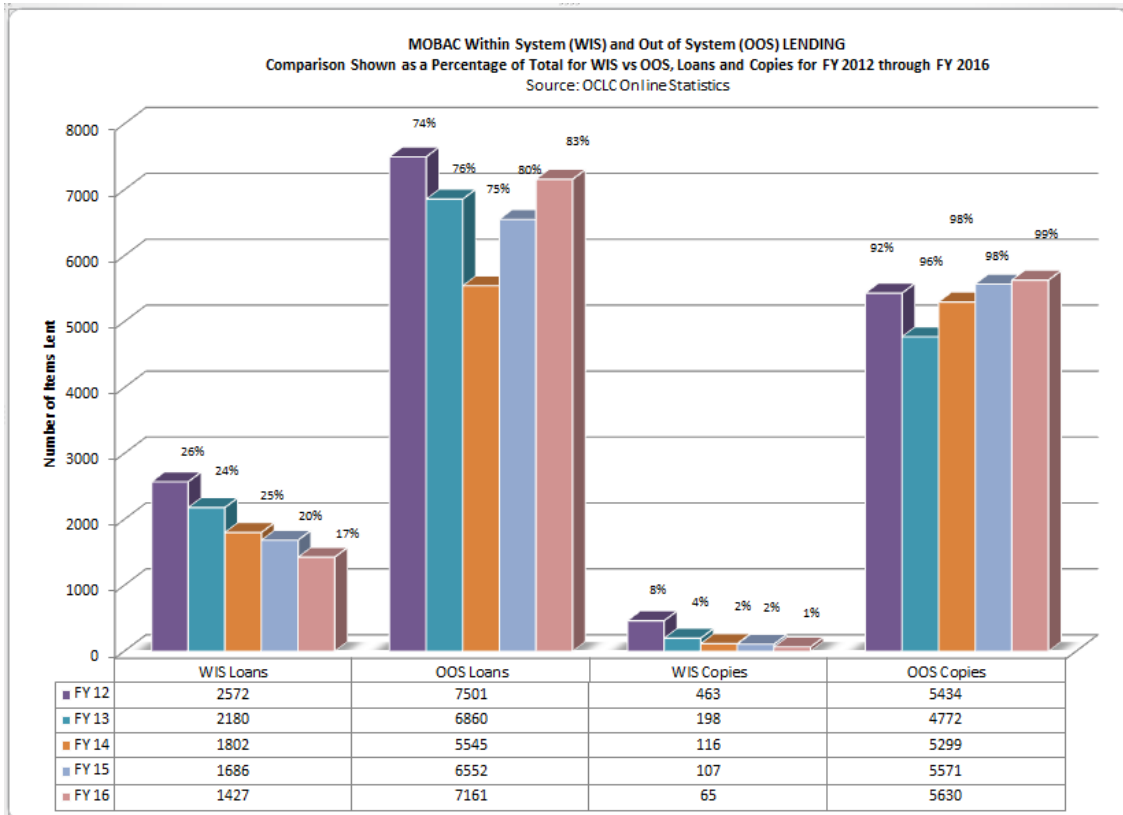


Chart 7

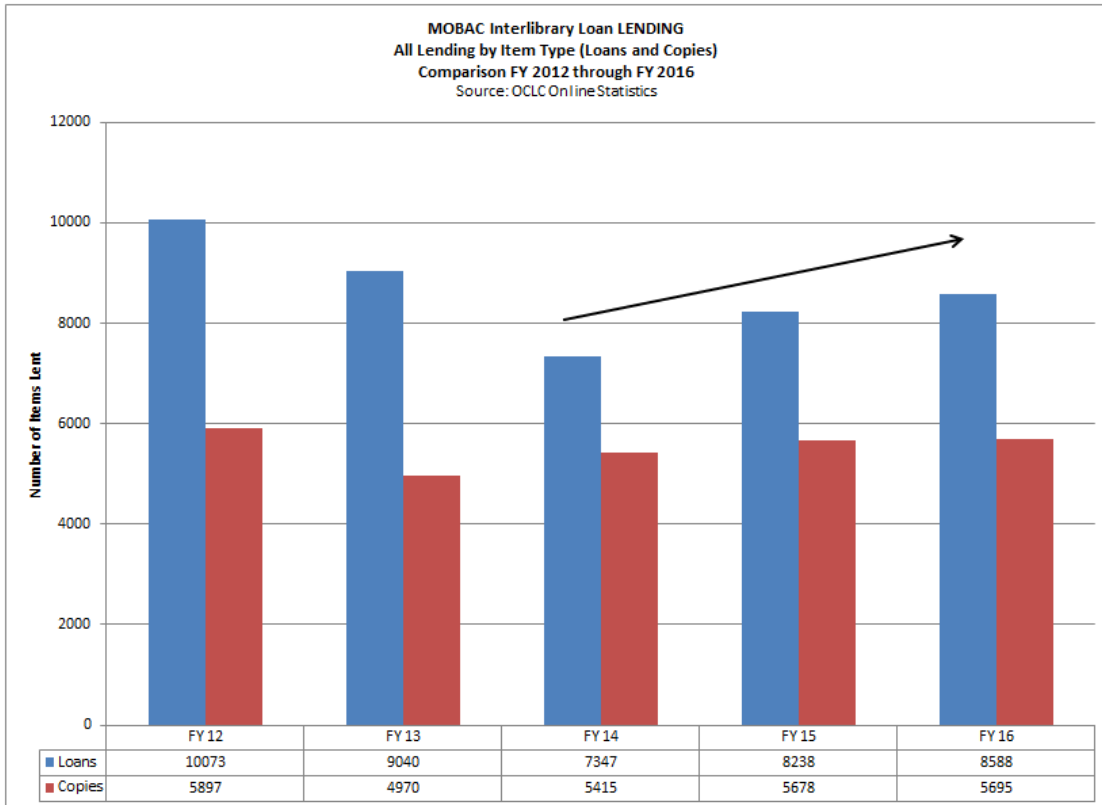
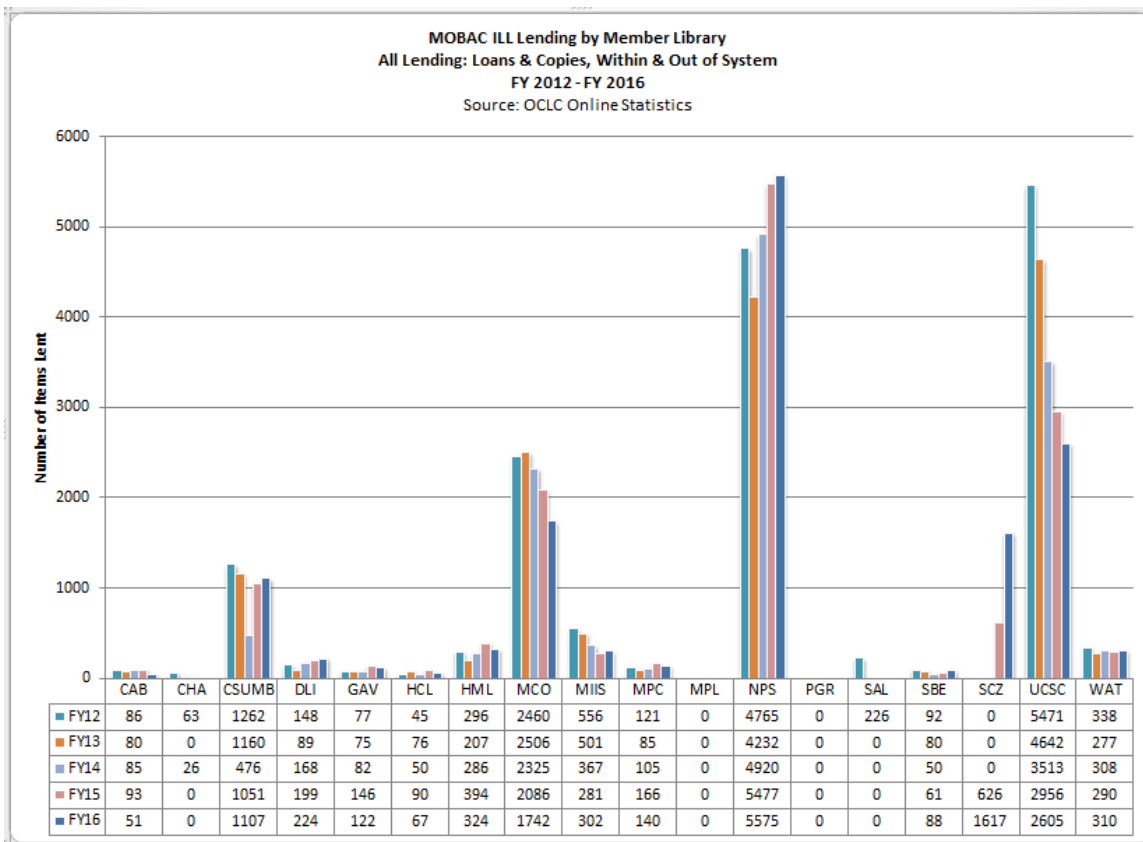


Chart 8



Reference Committee Annual Report 2015-2016

Fiscal Year: 2015-2016

Committee: Reference

Chair: Be Astengo, Monterey County Free Libraries

Vice-Chair: Ann Jacobson, Naval Postgraduate School

Committee Members:

- Aloha Sargent, Cabrillo College
- Sarah Dahlen, CSUMB
- Jean Chapin, Harrison Memorial Library
- Deborah Stephens, Hartnell College
- Jen Waterson, MIIS
- Glenn Tozier, Monterey Peninsula College
- Inga Waite, Monterey Public Library
- Betty Mason, San Benito County Free Libraries
- Valerie Murphy, Santa Cruz City/County Public Library
- Frank Gravier, UC Santa Cruz
- Heather Geddes, Watsonville Public Library

Date: August 30, 2016

1. What did your committee accomplish during the last year?

- Met 10 times at various locations with representatives of member libraries to provide opportunities for professional growth and knowledge sharing.
- Census Workshop, November 6, 2015 at Monterey Peninsula College, regarding capturing census data. 13 people attended. The workshop was presented by a representative of the U.S. Census Bureau and provided hands-on training for participants. 100% of the evaluations were positive.
- Hosted "Coping with Customer Service Challenges" workshop at Monterey County Free Libraries, Marina Branch on April 29, 2015. The workshop was presented by Michael Kimball from MC Kimball and Associated LLC. The workshop covered topics dealing with safety in the workplace. 57 people attended this workshop. 100% of the evaluations were very positive.
- The committee successfully used Zoom starting in February of 2016 to allow members to participate in meetings remotely, increasing meeting participation by 1-2 members/meeting.
- Discussed use of the wiki and MOBAC on wordpress.com to decide the most efficient protocol for committee use. We also re-organized the wiki to make it easier for committee members to use.

2. What activities, workshops, etc. are you planning for the coming year?

- Workshop on October 7, 2016 in Marina hosted by Monterey County Free Libraries. The topic is “Cool Online Tools for Lifelong Learning.” Our speakers include Gary Lopez, Founder and Executive Director of the Monterey Institute for Technology and Education. This topic should be of high interest to staff from a wide variety of libraries.
- Workshop on topic of interest in Spring 2017 (possibly eBooks)
- Updates to our presence on the MOBAC website.
- Other endeavors possible as committee member availability and interest permit.

3. Are there any obstacles/issues/challenges you wish to convey?

- The turnover rate for members at some libraries places extra responsibility on more regular members. For example Santa Cruz changes their committee member annually so they can never chair.
- Many libraries no longer have a “head of reference” or another reference librarian available to participate, leading to fewer active committee participants and fewer meeting attendees.
- Libraries continue to be challenged with staff shortages and limited collections budgets.
- Members are not able to regularly attend meetings and workshops due to staffing and other constraints; however, we have had some success including staff via Zoom.
- We are concerned about what will happen to MOBAC as an organization once MOBAC funds are depleted.
- We still have concerns about consistency in how library reference statistics are collected and reported by the state.
- We are still eager to invite PLP library staff to our workshops

Prepared on behalf of the MOBAC Reference Committee,

Be Astengo, Chair, 2015/2016, Heather Geddes and Ann Jacobson, Co-chairs 2016/2017.

Annual Report to MOBAC Administrative Council

Fiscal Year: July 1, 2015 to June 30, 2016

Committee: SPLAMBA

Committee Member & Chair: Don Gardner – Salinas Public Library

Date: 08-31-16

1. What did your committee accomplish during the last year?

The SPLAMBA librarian network provides support and resources for school and public librarians serving youth in the Monterey Bay region. We explore current issues, seek creative solutions, share news, motivate and inspire our members. I believe our members would agree with me when I say, our favorite activity on the agenda is sharing new books.

SPLAMBA has 11 active members and our monthly meetings enjoyed an average of 5 librarians from 4 organizations. MCFL often provides two librarians.

Our monthly meetings and annual workshop networked with teachers and librarians representing all three MOBAC Counties. We met once a month, eleven times, in host libraries representing seven Library organizations (WPL, SCPL, PGPL, SPL, MCFL, MPL, and CPL).

Nineteen librarians and educators attended our annual workshop, "Science in Libraries: Playing with Science with Children". Seven public libraries and Hartnell College were represented. We had four presenters, Alison Jackson from PGL, Be Astengo from MCFL, Jeanne O'Grady from SCPL and Jose Sandoval from the Watsonville Environmental Science Workshop, assisted by Bart Evans from the Mission Community Science Workshop.

We published a "Read for the Win" Summer reading bookmark listing SPLAMBA's member libraries as a way to support the California State Library's Million Reader Challenge.

2. What activities, workshops, etc. are you planning for the coming year?

We will continue to meet the 3rd Friday of every month, excepting July and December.

We are currently brainstorming for the topic of our workshop. The lead topic at the moment is how libraries can help children reading below grade level to discover that reading is fun and to help them raise their literacy skills. We now seek stellar presenters around which we can build an attractive and engaging workshop. This is the challenge and purpose of our organization: to identify the critical needs of youth and to provide the support and resources our member libraries need to effectively serve these needs.

3. Are there any obstacles/issues/challenges you wish to convey?

We are grateful for the continued support of MOBAC, and of the leadership of our libraries. The needs of youth in our communities are great, and any further assistance that our MOBAC colleagues can offer is most welcome. Thank you, Don Gardner, President SPLAMBA

Science In Libraries: Playing with Science with Children
SUMMARY of Workshop Evaluation
Watsonville Public Library, March 18, 2016

Please rate the each statement on a scale of 1 to 5 with 5 being the highest and 1 being the lowest score:

1. The workshop was useful to me

1 2 3 4 (3) 5 (10)

Comments: Gave me great ideas
Yes, I learned a lot

2. I will be able to apply the information learned from the workshop in my work

1 2 3 (1) 4 (4) 5 (8)

Comments: We have limited space and money
It will be interesting for children.

3. The location for the workshop was convenient

1 (1) 2 3 4 (4) 5 (8)

Comments: I live in Soledad (1)
I live in Castroville (5)

The presenters were organized

1 2 3 4 (3) 5 (10)

Comments: Maybe pass stuff around

4. What was the most useful aspect of this workshop?

All the information that was given was super useful. I will explore more about all the programs.

Every one are so useful to use in the classroom

Motor

New concepts and hands on

Variety of ideas for variety of ages

I learn to teach others

Seeing what other libraries do

Liked hearing what ESW did

Hands on work with circuits and talking with Jose. Watching experiments being done in person

Hands on activity

Science works for any age and needs

Workshop hosted by **SPLAMBA** School and Public Library Association of the Monterey Bay Area

Science In Libraries: Playing with Science with Children
SUMMARY of Workshop Evaluation
Watsonville Public Library, March 18, 2016

Demo of usage
Hands on experiments

5. What did you learn from this workshop?

I enjoy working with kids I found the science experiments to be a great way to teach science in a fun way.
Activities with new materials
I learn to make stuff to show my kids
How to work with circuits
Present more science in story times!
I learn a lot of science to do with children
How to solder, make a switch with paper clips
How to integrate hands on science learning in the library
How easy introducing STEM can be
Loved playing with circuits & battery packs (glad they had \$ to provide all the toys)
Don't be afraid of science
Experiment ideas
That science can be used with all ages

6. What areas of this workshop could be improved?

Everything was great and really informative.
All the areas are wonderful, every example were amazing
Motor ideas
Pass things around
Timing/breaks
None
Better transition between presenters
Wish the slide show from CSW had worked. Transitions. Timing
More handouts, copy of powerpoints
Handouts

7. What topics would you like to see at future workshops

Anything that is as interesting as today's topics. Great presenters!
Reading activities to improve at classroom with crafts
Drawing
Not sure
I think all of them show different types of how to do science
Gamification in library and learning
Programs for Teens and Toddlers
P.S. Loved the gift bag door prizes

Annual Report to the MOBAC Administrative Council

Fiscal Year: 2015-2016

Committee: MOBAC Technology Committee

Committee Member & Chair: Glenn Tozier (MPC) & Kristen Cardoso (MIIS)

Active Committee Members: Kristen Cardoso (MIIS), Stacy DeMatteo (NPS), Chris Ricker (MCFPL), Stephanie Staley (Cabrillo), Deborah Stephens (Hartnell), Glenn Swift Tozier (MPC), Steve Watkins (CSUMB), Stacey Wiens (PGPL)

Date: August 31, 2016

1. What did your committee accomplish during the last year?

- We held ten meetings throughout the fiscal year, including one that was held entirely virtually with participants connecting through Zoom. One committee chair attended and reported on five MOBAC Administrative Council meetings.
- As a result of the recommendations of the Technology Committee last year, PLP has purchased two Zoom Pro host accounts, replacing the MegaMeeting license held previously. In an effort to offer hands-on training, Kristen gave a Zoom demonstration to the Reference Committee in January 2016 and she has offered to do the same for other committees. The Technology Committee's February meeting was opened to all committees to join via Zoom, with four members participating on various devices. The June meeting was held virtually on Zoom with no physical meeting place, with several new members joining us. Feedback received from the Reference Committee, the Interlibrary Loan Committee, and the Administrative Council has been positive overall. Basic instructions on using Zoom are available on the MOBAC website:
<http://www.mobac.org/professional-development/using-zoom-video-conferencing/>
- With the upcoming discontinuation of OCLC FirstSearch, the Technology Committee conducted a survey of all MOBAC member libraries regarding their use of the MOBAC Regional Catalog. As a result, the Technology Committee decided not to create a new regional catalog. Not all MOBAC member libraries currently have their holdings in OCLC, not all holdings currently in OCLC are up-to-date, and not everyone will be moving from FirstSearch to WorldShare Discovery. With limited resources to build a new catalog, and low usage of the current catalog, we decided instead to create a page on the MOBAC website where you can find links to all the catalogs of current member libraries, which can be found under the Directory tab on the MOBAC website homepage:
<http://www.mobac.org/directory/mobac-member-library-catalogs/>

- In the past, archived video recordings of MOBAC workshops have been stored on a streaming video server at CSUMB. Since this service is no longer being used by CSUMB, the Technology Committee decided to create a MOBAC YouTube channel as a hosting service. There are two benefits to the new YouTube channel: we will now be able to collect usage statistics on our videos and it is now much easier for the Committees who do the recording to upload their videos directly to YouTube themselves. The two latest workshops are available for viewing on the YouTube channel:
<https://www.youtube.com/channel/UCu-G7MjbKc7JurieR87VsAw>
- On Friday, May 13th, we held a workshop on Keeping Content Current and Consistent. The program included Stacy DeMatteo and Karen Kerno from NPS on “Web Presence Maintenance,” Glenn Tozier from MPC on “Simple HTML and CSS Fixes to Make Your Resources More Accessible Across Devices,” Kristen Cardoso from MIIS on “Keeping Content Current and Consistent in an Academic Library,” and Douglas Holtzman on “Importing Current Content from Social Media (And Other Places)”, concluding with a panel discussion. The workshop was well attended and can be viewed on both the MOBAC website and the new MOBAC YouTube channel.
- We updated our roster/contact list and welcomed one new committee members: Stacey Wiens (PGPL) joined in June 2016. We are also anticipating new members in the upcoming year from Salinas Public Library and Monterey Public Library.
<http://www.mobac.org/committees/technology-committee/>

2. What activities, workshops, etc. are you planning for the coming year?

- Based on feedback we received during our last workshop, we are considering holding at least one workshop for the coming year on using Google Analytics, developer’s tools, using social media, or website accessibility testing.

3. Are there any obstacles/issues/challenges you wish to convey?

Our biggest issue concerns membership on the Technology Committee and attendance at our monthly meetings. Some libraries are still not sending members, and public libraries in particular are not well-represented although we are hoping this will change next fiscal year. These include Santa Cruz Public Libraries, San Benito Public Library, Watsonville Public Library, and UC Santa Cruz Library.

Annual Report to MOBAC Administrative Council

Fiscal Year: 2015-16

Committee: Literacy Committee

Committee Members & Chair: Cathy Andrews (MCFL), Chair; Arely Hernandez (MCFL), Imelda Pacheco-Perez (SAL), Margarita Medina-Romero (SAL), Liliana Martinez (SAL), Betty Mason (SBC), Rosa Garcia (SBC), Toni Notar (WAT), Sheila Mitchell (WAT), Esperanza Gutierrez (WAT)

Date: July 28, 2016

1. **What did your committee accomplish during the last year?** Quarterly meetings continue to be a great chance to share ideas, resources, and updates about our programs. This sharing provides the impetus for tangible improvements in each of our programs. We also sponsored a well-attended training, with a focus on mobile apps for literacy and language learning. Over 40 people attended, including staff from public, military, and academic libraries, as well as literacy staff and volunteer tutors. So many asked for it to be made available at an alternative time that we presented it a second time, on a Saturday morning, with 14 in attendance.
2. **What activities, workshops, etc. are you planning for the coming year?** We anticipate offering two workshops that will be made available to staff of MOBAC libraries, as well as literacy program staff and adult literacy tutors. Topics will be picked in the summer/fall for winter/spring presentations.
3. **Are there any obstacles/issues/challenges you wish to convey?** Though conditions overall continue to improve, it seems that the "new normal" for many libraries and library programs is to continue performing with resources and staff stretched to capacity. Staffing changes at a couple of the programs have gone smoothly. This trend of ever-increasing demand for

services with static staffing levels and resources continues to challenge the creativity and inventiveness of staff.