# Community Engagement in the New Normal

BOOK TO ACTION & LITERACY PROGRAMS

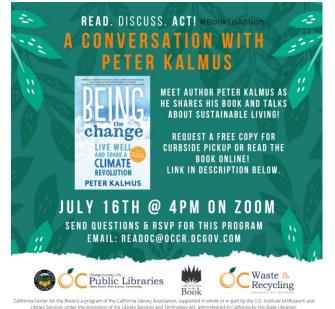
## OC READ (Pre-COVID)

- Adult & family literacy program for OC Public Libraries
  - Provide basic reading and writing help to adults in Orange County
    - Meet one on one with potential learners to conduct a 2 hour assessment
    - Conduct tutor training workshops
    - Match tutors and learners
    - Conduct outreach and partnerships
    - Devise adult learner and family programs

## OC READ COVID Adaptations

- Technology Challenges:
  - Most tutors were uncomfortable with technology
  - Most learners did not have access to technology
  - Only about 15% of pairs were meeting online
- Community Engagement Solutions:
  - o Bi-weekly email updates
  - Monthly Newsletter Tutor/Learner Spotlight
  - Monthly Tutor Roundtable Meetings
  - Adaptable lesson plans
  - Providing iPads to tutors or learners without a computer
  - Offering free Wi-Fi in library parking lots

#### Book to Action





- Pre COVID plans:
  - ✓ Book discussion in Aliso Viejo
  - ✓ Sustainability workshops
  - ✓ Large-scale literacy festival
  - ✓ Author as keynote speaker
- COVID adaptations:
  - ✓ Virtual programs via Zoom:
    - Virtual composting workshop
    - Virtual book discussion
    - Meet-the-author event
  - ✓ Curbside pickup for books

#### Lessons Learned

- Online vs. In-person programs
- Access & Community Support
  - Technology
  - Training
  - Bi-monthly programs
  - Check-ins
  - Office hours
- Marketing
  - Library Resources
  - Social Media

### Questions?

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