**Pacific Library Partnership Staff Development Committee**

**Meeting Minutes**

**Friday, March, 24, 2017**

**Fremont Library**

**9:30am – 12pm**

**Chair** Nathan Brumley, Livermore

**Recorder** Nancy Donnell, San Jose

**Present**

Mary Shrader, Oakland

Cheryl Lee, Santa Clara

Danielle Wilson, Alameda County

Melvyn Yabut, Mountain View

Karen Engle, Daly City Public

Amanda Myers, Berkley Public

Jennifer Young, Pleasanton

Carol Frost, PLP

**Welcome/Introductions**

**Determination of Minutes taker**

Nancy Donnell

**Review /Approval of Minutes January Meeting**

Minutes approved

**Additions to Agenda**

None

**Spring Conference Discussion**

 **Update Registration Numbers**

Castro Valley 20 and San Jose 22

 Many registrations are coming in everyday; there is a good mix of attendees

 **Handouts**

Link survey to Agenda, Post handouts on the website and survey monkey link

**Marketing/Promotion**

Carol suggested- Facebook link, twitter feed, include the name of the presenter and World Trust Couch on Institutional Racism.

Cheryl suggested paying for a Facebook Boost identified the cost as $5 and up,

Melyvn identified his circulation group hadn’t registered yet.

Invitation to other civic departments/ organizations discussed to reach the goal of 50 attendees but it was determined that the audience is specific to public library staff.

**Refreshments**

Castro Valley – Wendy will go to Panera and Starbucks

San Jose- Will use SJSU Services

**Evaluations**

Will check with Noelle.

Wendy will need the handouts by April 6th

Request Invoice

**Future Dates Spring Conference 2018**

April 17th or April 24th Castro Valley

April 18th or April 25th San Jose

**May voting for a new committee chair**

**Future of Libraries 13.0**

Amanda volunteered to be Futures of Libraries 2017 Conference Chair

Miguel Figueroa Featured Speaker- Nathan noted his CLA presentation and his area of ALA looking at the Future of our profession and trends. Trends might inform what we do, we might use outdoor spaces.

Library of Things

Privacy

Meta Level – Conceptual level

* Application- personal development more time for questions
* Fab vs. Fad. Was useful 10min. micro presentations

**Ideas**

Oakland- Sharing Facilities, different missions, rapid prototyping how do you rapidly prototype

CLA- Outreach Sacramento Public Library e.g. All staff are trained to do the outreach

Teen Academy – Livermore 15-16 series of life skills and City Internships

Bicycle Outreach – Salinas Ice Cream Truck (Mana Tominaga presented, Michele Rowic presented a few years ago)

Prison Library –Jameson Rohrer support for adults ex. Cons. Everyone who leaves jail gets a library card

CARE Villages- Oakland Public- haircuts and shaves for anyone who needs it.

Business Applications to Libraries and Innovation - PLP Mid Managers Group facilitated by Jane Light e.g. Zappos retain top talent everyone works in the call center Best Places to Work for (employees say there is a lot of love and care, morale,

Out of Office- Do you have a talent? Who can be our first candidate to feature! Our other interests dimensions to knowing staff

Valerie Gross Education = Libraries looking at how librarians talk about ourselves aligning with schools ( Elementary, Middle, High, and College) as a tool to enhance our value and secure funding. – Nancy will send a link to the group

Creative Outreach you’ve noticed

Potential Theme “Connecting Communities”

**ACTION ITEM**- Every committee member comes up with some ideas for May meeting.