

# Pacific Library Partnership Staff Development Committee

## PLPSDC Meeting

9:30am-12 Noon, Friday, March 22nd, 2019

San Mateo Public Library Main 55 W 3<sup>rd</sup> Ave, San Mateo, CA 94402

**Co-Chairs:** Nathan Brumley & Melvyn Yabut

**Recorder:** Michelle Krasowski

**Present:** Nancy Donnell (San Jose), Michelle Krasowski (Contra Costa County) Elaine Tai (Burlingame), Melvyn Yabut (Mountain View), Yemila Alvarez (PLP), Mel Gooch (San Francisco), Sarah LaTorra (Redwood City), Karen Engle (Daly City), Renee Freidus (Pleasanton), Cheryl Lee (Santa Clara City), Tierney Alvarado (Livermore), Nathan Brumley (Livermore),

## Minutes

- **Welcome/Introductions**
- **Determination of Minutes taker**
  - Michelle
- **Review/Approval of Minutes of November meeting**
  - Minutes reviewed by group and Melvyn moved to approve minutes.
  - Minutes approved.
- **Additions to the Agenda**
  - No additions to agenda
- **Spring Conference Discussion**
  - Locations for Spring Workshop:
    - Castro Valley on Tuesday, April 9<sup>th</sup>
    - San Jose on Wednesday, April 10<sup>th</sup>
  - Conference Co-Chairs
    - Karen Engle
    - Danielle Wilson
  - Review checklist and other details
    - Speaker Jamie Beck is all set. Karen will reach out to Jamie to ask for any info they'd like to be included in the intro. Reviewed other info for introductions (thanks to PLP, host, housekeeping)
    - PLP – provides refreshments
    - Registration and Greeters for each location to arrive by 8:00 – 8:15 AM, registration begins at 8:30 AM.  
San Jose volunteers: Cheryl, Elaine, Melvyn  
Castro Valley volunteers: Renee, Yemila, Michelle on hand if needed after camera setup

- Elaine surveyed group for update of lunch counts for each workshop
- Castro Valley registration is low, Cheryl will boost the post and continue sending announcements to lists.  
 Considerations: Some systems need training/travel request approval before staff can register.  
 Strategies: Elaine suggested we email past participants. Yemila will see if we have this list so Cheryl can send out emails. Cheryl will also quickly check past Facebook events for potential promo contacts.
- Travel/site setup details have been confirmed, Yemila will check in with Jamie again re: setup, technical needs.
- Yemila will request PowerPoint presentation one week before events
- Agendas need to be printed and brought to trainings (Wendy)
- Jamie offered to bring handouts (included in her invoice), Yemila will double check to see if she still plans to/is set on doing this herself. (Committee expressed preference that Wendy does it so that we have them on hand/are sure they're there day-of.)
- Agenda sent around for review/revisions
- Michelle will record the presentation at Castro Valley and confirm good capture/sound/transfer.
- Do we need Mic Runner for questions? Most activities group based, decided we don't need to designate someone but committee members can jump in as needed.
- There were unanimous kudos to Wendy for her fine work on refreshments and event organization. Thanks, Wendy! 😊
- Survey outcomes discussion
  - Discussion was held on ways to streamline survey and whether info currently collected is relevant/helpful
  - Most relevant questions:  
 How would you rate training overall?  
 How will you use/implement information?  
 Future topics?  
 Add to mailing list?  
 How did you hear about training?  
 Comments box (for general feedback)
  - We may want to determine professional development categories to include on feedback form
  - Karen will reach out to Ann to communicate requested survey changes.
  - Yemila can update SurveyMonkey
- Setting dates for next year's Spring Workshop
  - Busy time of year, so April is still the best time
  - Discussed only hosting one workshop if numbers are low, or spreading out workshops (not convenient for scheduling or travel costs of presenter.)
  - Discussed possibility of hosting at other locations – San Jose Berryessa? Redwood City? Determined that current locations make the most sense at the moment.
  - Second week of April – National Library Week. Not many systems in committee affected by that.

- General discussion on increasing registration:

Include school librarians, academic librarians in notices (currently being sent to library management groups, storytime groups, state/national directors)

Change message in marketing – not about changing job, about enjoying job more. What are the things you love about your job? Revitalize, assess strengths, personal assessment

PLP Directors discussion – how do they promote/recommend to their staff? Encourage them to identify staff to assign training? Staff are overwhelmed with training, some people like them and some people don't.

Offer webinar through provider like Infopeople? Also lots of webinars, benefits come with in-person training, present and focused.

Moving forward – let's do what we're doing, and we can go down to one training if numbers don't improve.

- **Future of Libraries 15**

- Elect Conference Chair
  - Introduced, tabled for next meeting
- Discuss Ideas for presenters and topics
  - Past topics reviewed: Nina Simon; Professional development topics; Miguel Figuero; Valerie Gross; Demographic tools; Hard Times Train; Bike mobile; Outreach; Community partnerships
  - Morning: big picture; afternoon: little presentations
  - Speakers at bigger conferences that are cost-prohibitive: Robin DiAngelo (White Fragility); Girl Scouts – Rocket Scientist; Homelessness speaker from Albany
  - Other ideas – stream in speaker? (not as exciting); Pop-up installations (Nina Simon, SCPL); pop-up spaces in community to promote/raise visibility (RWC has beehive on roof); Census 2020; Carla Hayden – LOC; Past ALA Presidents Panel; 15 years in review – what are the outcomes of the past “Futures” topics today?; ALA – civic/social innovation – city people in library projects, application from public programs; Bay Area Discovery Museum; Adulting – Eric Berman (Danielle can contact); Book To Action; Fine-Free Initiative
  - Upcoming conferences that people are attending: DPLA, CALA, REFORMA – think of potential speakers
  - Scheduling – Latino Room must be cleared by 12:30, so earlier break

- **Updates and Additions to PLP Website**

- Jamie Beck will provide us with info to put on website.

- **Round Robin**

- Minutes not taken.

- **Adjourn**
- **Next Meeting Dates**  
**May 17, 2019 – Fremont Main**  
**July 26, 2019 – PLP HQ, San Mateo**