

PLP Grant Replication Program Application (Category B)

1. One paragraph project summary, including description of the unique aspects of the project.

The Pacific Grove Public Library is beginning a remodeling project in October 2019 that is anticipated to run through August 2020. These renovations -- the first since 1981 -- will make the library more modern and more welcoming. A critical part of this project is replacing 6 desktop public access PCs with 12 new laptop computers. These laptops will increase the total number of public access computers available at the Library and will make the PCs more easily accessible to patrons through a self-service kiosk from Laptops Anytime. In addition, the laptops will enable the Library to provide technology training classes for underserved and elderly populations in our community both in and outside of the Library.

2. Explain what grant was selected to replicate and why.

This grant replicates a portion of the 2016-17 Grant Program of Oakland Public Library, Learning Lab through Self-Serve Library Laptops. Like OPL's Dimond branch, the Pacific Grove Public Library will be remodeling our 1908 Carnegie (plus its various additions) to bring the building up-to-date and to prepare for the future. While both Oakland's original grant and ours emphasize self-service and training, rather than having a lab only in the library we propose using the laptops to meet people where they are in the community as well.

3. Explain how this project fits with the library's strategic directions.

From surveys workshops with a broad number of stakeholder groups in the community, the goals for our library and its remodel include:

- 1) Improving our physical spaces
- 2) Increasing operational efficiency
- 3) Improving technology literacy in our community
- 4) Reaching more people where they are

4. A detailed description of the proposed project including the population served and the demographics of that population.

This project will benefit all patrons of the Pacific Grove Public Library, especially those who do not own computers. In the fiscal year 2018-19 alone, Pacific Grove Public Library reported 12,089 public access computer sessions.

The Library attracts many inexperienced computer users who need help with different aspects of technology, ranging from using email to setting up a newly acquired device. Our popular “Teen Tech” nights let library patrons get help with their technology problems from teen volunteers.

The new Laptop Checkout program at the Pacific Grove Public Library will double the number of public access computers available for use by Library patrons. It will also allow the Library to provide more formal technology training classes for the public, not just in the library but during outreach activities as well.

The City of Pacific Grove is a well educated (over 96% are high school graduates and over 51% have a Bachelor’s degree or higher), affluent (median income of \$80,788) community living on 2.87 square miles at the tip of the Monterey Peninsula. But within the City’s 15,546 population, 6.7% of the people are in poverty, and of the 2091 students served by the Pacific Grove Unified School District, 460 qualified for Free or Reduced Price meals.

The racial breakdown is 87.4% White, 1.3% African American, 0.4% Native American, 50% Asian, 4.1% from two or more races and 11% Hispanic or Latino. 3.9% are under 5 years of age, 16.8% under 18 and 26.2% are 65 and over, with a median age of 49. 53.3% of the population are female.

5. Goals and objectives of the project. (Include here any rationale for changes to the original grant application).

This project aims to fulfill the following goals:

1. Increase the number of computers available for public access at the Pacific Grove Public Library
2. Provide computer training classes for patrons both in and outside of the Library
3. Make better use of the library’s limited space
4. Make better use of the library staff’s limited time
5. Encourage patrons to use the Library’s electronic resources (e-books, music, magazines, and databases)

6. Project timeline (activities).

Activity	2020					
	March	April	May	June	July	August
Execute preliminary purchasing paperwork	X					
Order a laptop kiosk		X				
Order 12 new laptops		X				
Install the new laptops and kiosk in the newly renovated Pacific Grove Library				X		
Train staff & volunteers how to use the kiosk				X	X	
Create instructional flyers on kiosk use to post near the kiosk					X	
Monitor the number of public access computer sessions	X	X			X	X
Evaluation of trainings & kiosk						X

7. Evaluation of the project.

The Pacific Grove Public Library will track the number and length of laptop checkouts. We will also evaluate the number and type of trainings provided, which segments of the population are being served, and assess effectiveness through surveys conducted after each class.

8. Project budget. (Indirect costs are not allowed).

Item	Total Costs	PLP Grant	Other Funding Sources
Laptop Kiosk	\$33,237		\$33,237
12 new laptops	\$8,400	\$8,400	
Laptop Case (12 units)	\$830	\$830	
Totals	\$42,467	\$9,230	\$33,237

9. Sustainability analysis.

The Pacific Grove Public Library plans to purchase an annual hardware and software agreement for the kiosk at the cost of \$3,237 per year. The Library will include this expense in its annual technology budget. The laptops will be maintained by the City of Pacific Grove's Information Technology Department.