

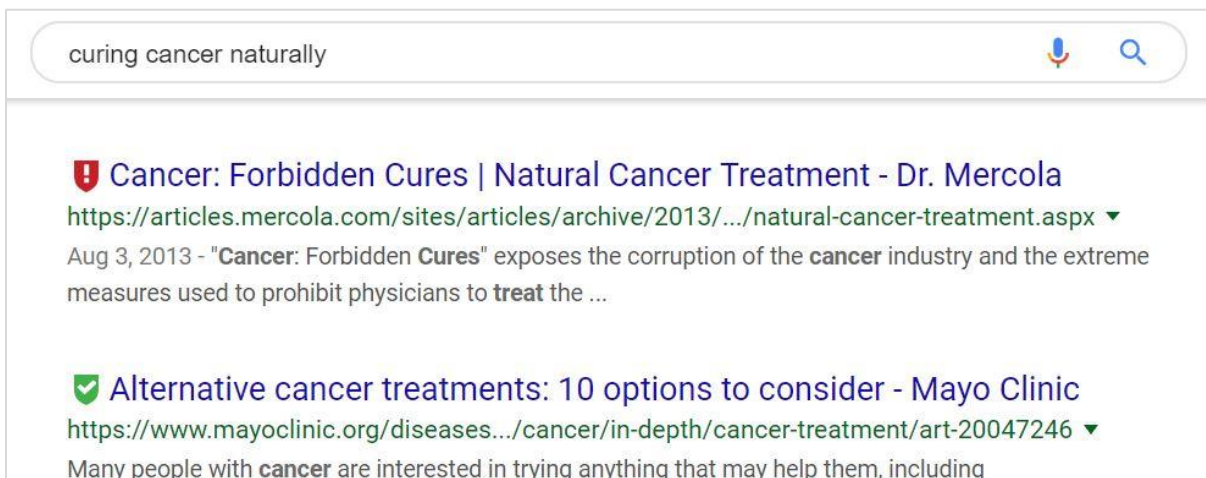
# NewsGuard


## A free browser extension


NewsGuard's browser extension is available for Chrome, Edge, Safari and Firefox



NewsGuard badges appear next to links in search results and social media feeds. Hovering over each badge reveals how the site fared against NewsGuard's standards and enables users to click to read the full "Nutrition Label" review.












**mayoclinic.org**  **NewsGuard** for treatment **mayoclinic.org**

 This website generally maintains basic standards of credibility and transparency.

A health information site run by the world-renowned Mayo Clinic, with medical content that is reviewed by physicians. It publishes highly reliable content, although its transparency standards are weak.

[See the full Nutrition Label →](#)

CREDIBILITY	TRANSPARENCY
 Does not repeatedly publish false content	 Website discloses ownership and financing
 Gathers and presents information responsibly	 Clearly labels advertising
 Regularly corrects or clarifies errors	 Reveals who's in charge, including any possible conflicts of interest
 Handles the difference between news and opinion responsibly	 The site provides names of content creators, along with either contact or biographical information
 Avoids deceptive headlines	

**Ownership and Financing** The site is owned by the Mayo Foundation for Medical Education and Research, a nonprofit organization that handles the educational and research materials published by the Mayo Clinic. The Mayo Clinic encompasses hospital campuses in Rochester, Minnesota., Phoenix, Arizona., and Jacksonville, Florida, along with a network of physician practices and specialists in Minnesota, Wisconsin, and Iowa. The site carries advertisements and sponsored content. It also solicits donations.

**Content** MayoClinic.org provides alphabetized articles on health conditions, diseases, medications, and medical procedures designed for a general audience. Articles are often spread out over multiple pages. For example, the article on brain tumors has separate pages for symptoms and causes of the disease, diagnosis, and treatment, Mayo Clinic doctors and departments specializing in brain tumors, and an overview of brain tumor care at Mayo Clinic.

What part of the article readers see first depends on how they access the site. If clicking a link to an article through the alphabetized lists, an overview of the subject will pop up first. If readers select a topic from the Featured Topics section of the home page, the first page they see is the one promoting Mayo Clinic's expertise and skill in that particular area.

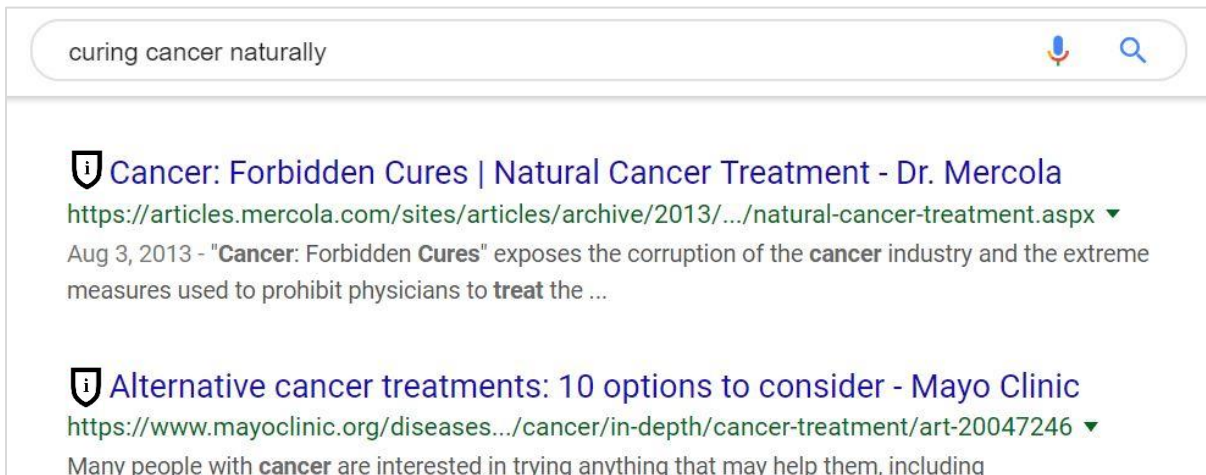
Along with the articles, MayoClinic.org provides information about its hospitals, medical schools, laboratories, and clinical trials.


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## "Information Only" free browser extension

In addition to its standard browser extension, NewsGuard offers a black and white "Information Only" extension available exclusively for librarians and educators who prefer not to display the red/green badges. This browser extension is available for Chrome, Edge, Safari and Firefox via a private link invitation.

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