

# **Anatomy of a News Website**

#### Headline

Read beyond the headline. Does the article support the title? Is the headline informative or inflammatory?

### Author/Publication Info

Who wrote the article? When was it published?

## **Banner Advertistement**

Some are onbiously ads, or marked as ads. Others are designed to look like news content.

#### **Top Stories**

Not related to the story you are reading, but popular posts from the site you are on. Not always native content.

## Related Posts

Other articles from the site you are on that have similar content, subjects, or "tags.". Not necessarily current news. Look for publication dates.

## Clickbait Ads

Advertisements meant to look like news stories from the siteyou are on. Clicking will take you to a different website. Usually have sensational titles, vague or misleading images. Should not be considered a newsource.



By Ella Sogomonian l: February 24, 2018, 9:09 pm | Updated: February 24, 2018, 9:39 pr







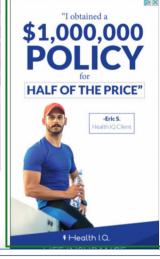


#### **Related Coverage**

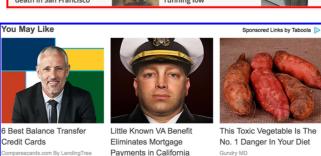
VIDEO: San Francisco's Chinatown prepares for Chinese New Year

SAN FRANCISCO (KRON)-It's the Year of the Dog and revelers took to the streets of San Francisco to celebrate Saturday.

Chinese New Year Parade 2017







gun, sparks police investigation Dad worried about our posts turns son's phone in, cops find child porn

Oakland Mayor Mayor Libby Schaaf warns

residents of possible ICE raids

- Angry mob beats rape, murder suspects to
- Girl wakes up paralyzed after potentially deadly tick bite, doctors say
- Oakland Mayor Mayor Libby Schaaf warns residents of possible ICE raids
- Students claim square root symbol looks like
- gun, sparks police investigation • In-depth: Richmond's Hilltop Mall
- reinventing itself for 21st century Angry mob beats rape, murder suspects to
- death • Police searching for 'armed & dangerous'
- suspect in Menlo Park Dad worried about gun posts turns son's phone in, cops find child porn
- Watch KRON 4 newscasts on live streams
- Fremont police find missing 12-year-old boy
- ONLY ON KRON4: Homeowner detains man
- caught in the act of El Cerrito home burglary In Studio: Health expert explains which fiber and how much, is right for your body