



Values-Based Futures: Trends, Signals, and Values to Build the Library of the Future

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**Foresight is
fundamentally about
the study of change.**


**We can learn a great
deal about the future
by looking at what is
happening now.**



“Foresight is thinking ahead to how trends, issues, and developments that can be observed in the present are likely to shape alternative futures

- **What are the key forces that are shaping the future?**
- **What might be their possible outcomes?**
- **What implications could they have for the learning and actions that must happen in the present?”**

Marsha Lynne Rhea. *Anticipate the World You Want: Learning for Alternative Futures*. Scarecrow Education: Lanham, Maryland. 2005. p. 21



“Being fanatically focused on the **changing consumer behaviors across all sectors, not just [libraries] – whether because of digital tools or globalization or other generational factors...**

The future of [libraries] will be defined by leaders who understand the **larger context in which [libraries] operate, not by navel gazing.”**



ACCESS

**CIVIC
COMMONS**

**CREATION
&
EXPRESSION**

DEMOCRACY

DISCOVERY

DIVERSITY

EDUCATION

**INTELLECTUAL
FREEDOM**

LITERACY


PLACE

PRESERVATION

PRIVACY

**PUBLIC
DISCOURSE**

SERVICE



“The best cities start with values about what is important to them in the longer term. On this basis they establish principles they are truly committed to, that guide their actions....They must not be too obvious. Statements no one would disagree with gain little traction....The wish needs a compelling narrative attached to it.”

Charles Landry. *Cities of Ambition*. Comedia: Near Stroud, United Kingdom. 2015.



Inbound Change
change that happens
to people

Outbound Change
change that we
produce ourselves.



AGING
ADVANCES

ANONYMITY

BADGING

BASIC
INCOME

COLLECTIVE
IMPACT

CONNECTED
LEARNING

DATA
EVERYWHERE

DIGITAL
NATIVES

DRONES

EMERGING
ADULTHOOD

FANDOM

FAST
CASUAL

FLIPPED
LEARNING

GAMIFICATION

HAPTIC
TECHNOLOGY

INCOME
INEQUALITY

INTERNET
OF THINGS

MAKER
MOVEMENT

PRIVACY
SHIFTING

RESILIENCE

ROBOTS

SHARING
ECONOMY

SHORT
READING

UNPLUGGED



**Aging
Advances**

**Emerging
Adulthood**



**Curated
Kits**

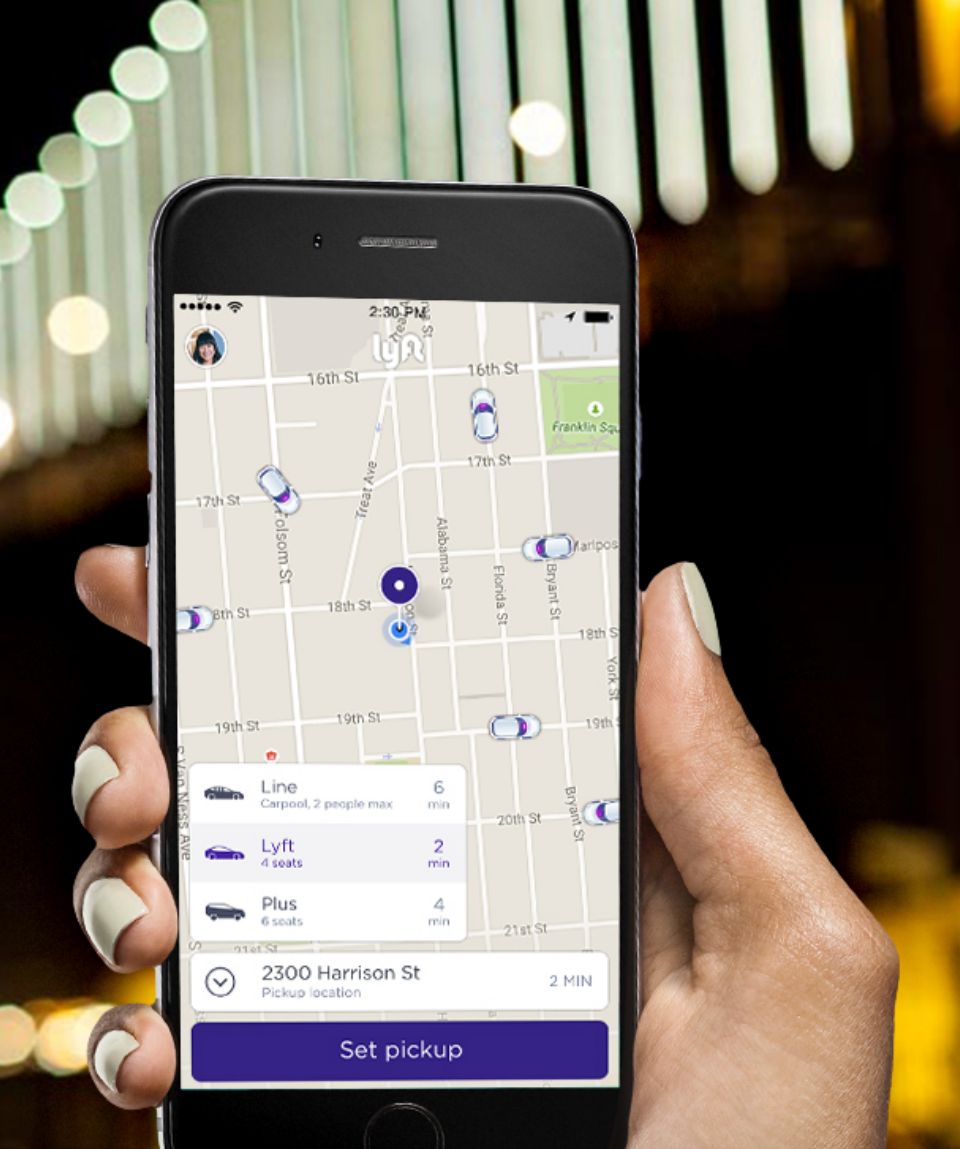
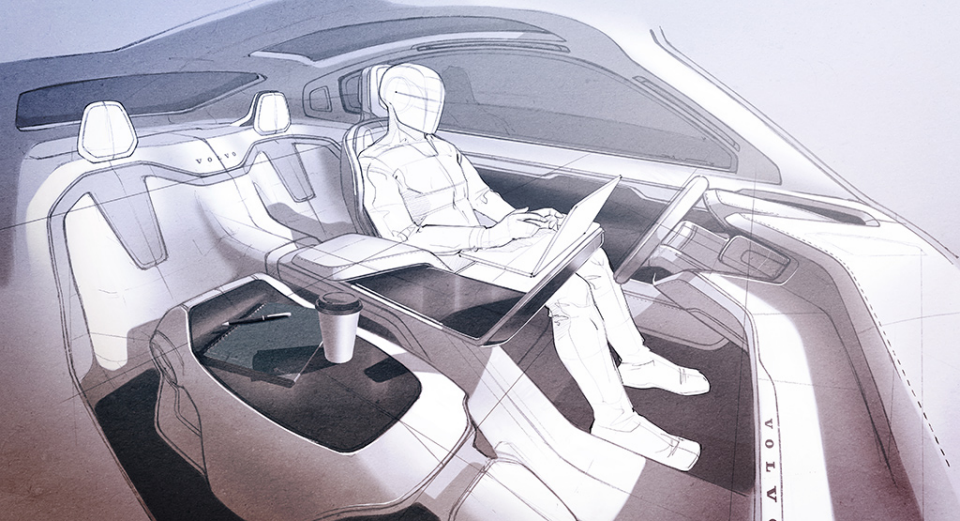


Drones



**Fast
Casual**

**Experiential
Retail**



Autonomous Cars

Sharing Economy



**Connected
Toys**

**Voice
Control**

4 Steps From Jane McGonigal



**Collect
signals
from the
future**

**Combine
signals into
forecasts**

**Create
personal
foresight**

**Play with
the Future**



Thanks!!

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<http://tinyletter.com/libraryofthefuture>

Share your thoughts

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Images

Aging Advances and Emerging Adulthood

"Pensioner's Playground." The Guardian. Martin Rickett/PA.

<https://www.theguardian.com/society/gallery/2008/jan/30/pensioners.playground>

CPL, CHA Announce Winning Design Firms for Innovative Co-Located Housing/Library Developments. (Northtown Branch, Perkins+Will). Chicago Public Library.

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Curated Kits and Drones

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<https://techcrunch.com/2017/02/13/birchbox-to-launch-a-second-more-personalized-beauty-subscription-service>

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Starship Technologies. <https://www.starship.xyz/for-businesses/>

Fast Casual and Experiential Retail

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Autonomous Cars and Sharing Economy

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Lyft. <https://www.lyft.com/app>

Connected Toys and Voice Control

Meet Alexa. Amazon. <https://www.amazon.com/meet-alexa/>

"Mattel's New AI Will Help Raise Your Kids." Fast Company. Photo: Celine Grouard for Fast Company.

<https://www.fastcompany.com/40400777/mattels-new-ai-will-help-raise-your-kids>

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