Anatomy of a News Website

Headline
Read beyond the headline. Does the article support the title? Is the headline informative or inflammatory?

Author/Publication Info
Who wrote the article? When was it published?

Banner Advertisement
Some are obviously ads, or marked as ads. Others are designed to look like news content.

Top Stories
Not related to the story you are reading, but popular posts from the site you are on. Not always native content.

Related Posts
Other articles from the site you are on that have similar content, subjects, or “tags.” Not necessarily current news. Look for publication dates.

Clickbait Ads
Advertisements meant to look like news stories from the site you are on. Clicking will take you to a different website. Usually have sensational titles, vague or misleading images. Should not be considered a news source.