*Draft*

**MINUTES**

**Pacific Library Partnership Staff Development Committee**

**Menlo Park Library**

**March 28, 2014**

**Present:**

Nathan Brumley: Livermore

Chery Grantano Rich, South San Francisco

Terry Jackson, PLP

Bill Kolb, Contra Costa County

Amanda Myers, Berkeley

Heather Pereira, Santa Cruz

Danielle Wilson, Alameda County

Melvyn Yabut, Mountain View

**Facilitatator:** Bill Kob

**Minutes:** Amanda Myers

**Introductions**

* Adding Amanda Myers to listserv (Terry will take care of)

**Minutes from January 2014 meeting**

* Approved
* Heather will send out to listserv

**Spring Conference**

* Everything ready to go with Warren Graham
* 79 registered for Castro Valley (no café); 76 registered for San Jose
* Daniel has done several rounds of publicity
* Lunch @ thai place post Castro Valley; Danielle will see what PLP Staff Development Committee members want to attend
* Survey and paper for notes will be given to all attendees
* No agenda
* Sign-in sheets and name tags will be provided by Terry or Wendy
* Need lists of local restaurants from Ruth and Heather will send a list to Terry
* Terry will be at San Jose and Wendy will be at Castro Valley
* Survey is approved by committee
* Heather is greeter at San Jose and Melvyn and Danielle will do sign-up/registration
* Daniel is greeter at Castro Valley and Danielle and Karen will do sign-up/registration

**Future of Libraries 10.0**

* Social media and Readers Advisory (ie. NYPL, Fbook lists
* Generating ideas/lists from your readers who are using social media (ie. Respond to Fbook question)
* City and social media policy OR social media policies for libraries
  + Infopeople: currently offering a class on this topic
* Using Fbook on work time; work Fbook account vs. personal use
* Find good examples of libraries using social media well
* “Start your Facebook page 1, 2,3” or “Reinventing your Facebook page”
* Use of twitter, pininterest, Instagram and nextdoor for marketing
* Who should maintain you media page
* Serving your virtual users and how to retain virtual statistics
* Sound Swell: Diane Cowan (and David – recently presented at Internet Librarian)
  + Local musicians and downloads—linking community to local musicians and their music
  + Musicians sign contract, paid $100 and then provide a sample of their music for download
  + Where is this hosted? Is this sustainable? How replicable is this?
  + SFPL—recording studios?
* CETF (CA Emerging Technology Fund): Increasing bandwidth (Louis Fox)—Terry will send along a list of award recipients
* Bridging the digital divide
* Bookless libraries/Tech libraries
* Future of Libraries title: Fostering Virtual Libraries

**Round Robing:** Minutes not taken

**Adjourn**

**Next Meeting:** May 30th at Fremont Library